



**VIRSCEND UNIVERSITY**

**August 28, 2023 – August 16, 2024**

# **University Catalog**

## **2023-2024**

**[www.virscend.com](http://www.virscend.com)**

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## **Section 1: Introduction**

### **OUR VISION**

Virscend University will be the University of choice for aspiring business professionals who are dedicated to succeed in the business world.

### **OUR MISSION**

Inspire students with innovative ideas and business intelligence to prepare them to excel in a dynamic global environment.

### **OUR CORE VALUES**

Innovation, Inspiration, and Intelligence.

### **OUR INSTITUTIONAL PURPOSES**

1. To provide equal educational opportunities for all students with educational needs
2. To develop student's rich knowledge, personality and cooperativeness to create opportunities for their future success
3. To inspire students with innovative and state-of-the-art technologies
4. To prepare students to engage in a diverse global environment

### **1.1 History**

Our mission is to inspire students with innovative ideas and business intelligence to prepare them to excel in a dynamic global business environment. The university aspires to attain its mission by offering small size classes that are taught by professors and leading industry professionals with years of experience. Our curriculum is up to date to meet today's business needs. Currently, our professors hold Ph.D. degrees and have taught at accredited universities. This pairing of small classes with quality professors creates an ideal learning environment that supports a curriculum built on developing a highly skilled and versatile business professional.

Virscend University offers a Master's in Business Administration (MBA) program. The MBA program is designed to meet the personal needs of currently working professionals who require convenient school hours and a pace that can accommodate their ambitious goals. Our Bachelor of Science in Business Administration (BS) program is also designed with the students in mind. Our undergraduate 2-year program accommodates the financial concerns of talented students who are seeking to invest in their growth but who may be deterred by the high cost in quality education. In order to support talent, the university has made a conscious effort to deliver quality with an affordable price. As a result, the university has a financially competitive program.

Virscend University is part of Virscend Education Company Limited schools. Virscend Education Co Ltd currently owns a total of 16 educational institutions including fifteen K-12 schools and 1 four-year college with a total student population of more than 38,000 (Feb. 14, 2019). Virscend Education Co Ltd is the largest private educational organization in southern China with nationwide recognition for its innovative and high performing graduates. Many

schools of Virscend Education Co Ltd have placed students in renowned universities in China and all over the world, which include Beijing University, Tsinghua University, Harvard University, MIT, UC-Berkeley, UC-Irvine, CSU-Long Beach, CSUF, UCLA and many others.

As part of Virscend Education Co Ltd, Virscend University aspires to fulfill its parent company's commitment to quality education. Therefore, Virscend University prides itself on its effort of building a high-quality education validated by WSCUC. As we speak, our leadership team is working hard on obtaining its accreditation and we are confident in our efforts. Our leadership team also ensures that we comply with the California Bureau for Private Post-Secondary Education.

## **1.2 Instructional Location**

Virscend University  
16490 Bake Parkway  
Suite 100  
Irvine, CA 92618

## **1.3 BPPE Approval**

This institution is a private institution approved to operate by the California Bureau for Private Postsecondary Education. (BPPE) Approval to operate means the institution is compliant with minimum standards contained in the California Private Postsecondary Education Act of 2009 (as amended) and Division 7.5 of title 5 of the California code of Regulations.

## **1.4 Notice to Prospective Degree Program Students**

This institution is provisionally approved by the Bureau for Private Postsecondary Education (BPPE) to offer degree programs. To continue to offer this degree program, this institution must meet the following requirements:

Become institutionally accredited by an accrediting agency recognized by the United States Department of Education, with the scope of the accreditation covering at least one-degree program

Achieve accreditation candidacy or initial accreditation, as defined in regulations, by **November 18, 2019** and full accreditation by **April 18, 2024**.

If this institution stops pursuing accreditation, it must:

- Stop all enrollment in its degree programs, and
- Provide a teach-out to finish the educational program or provide a refund.

An institution that fails to comply with accreditation requirements by the required dates shall have its approval to offer degree programs automatically suspended.

As of June 3, 2019, Virscend University has met its first deadline by passing the Eligibility status with WSCUC and is currently pursuing the Initial Accreditation.

### **1.5 Financial Stability Bankruptcy History**

This institution has not had a pending petition in bankruptcy, is not operating as a debtor in possession and has not filed a bankruptcy petition within the preceding five years nor has it had a petition in bankruptcy filed against it within the preceding five years that resulted in reorganization under chapter 11 of the United States Bankruptcy Code.

### **1.6 Accreditation Status**

Virscend University has been recognized as a Candidate for Accreditation by WASC Senior College and University Commission (WSCUC), 985 Atlantic Avenue, Suite 100, Alameda, CA 94501, 510.748.9001. This status is a preliminary affiliation with the Commission awarded for a maximum period of five years. Candidacy is an indication that the institution is progressing toward Accreditation. Candidacy is not Accreditation and does not ensure eventual Accreditation.

It is a huge honor for a school to receive accreditation, so Virscend University continues to work diligently to obtain an official seal of approval from WASC. Questions about Candidacy may be directed to the institution or to WSCUC at [wscuc@wscuc.org](mailto:wscuc@wscuc.org) or (510) 748-9001.

In addition, Virscend University is in agreement with the Bureau of Private Postsecondary Education (BPPE) to achieve the following deadline:

Achieve accreditation candidacy or initial accreditation, as defined in regulations, by November 18, 2019 and full accreditation by April 18, 2024.

Virscend University is currently unaccredited. If the institution is unaccredited and offers an associate, baccalaureate, master's, or doctoral degree, or is accredited and offers an unaccredited program for an associate, baccalaureate, master's, or doctoral degree, the statement shall disclose the known limitations of the degree program, including, but not limited to, all of the following:

- A degree program that is unaccredited or a degree from an unaccredited institution is not recognized for some employment positions, including, but not limited to, positions with the State of California.
- That a student enrolled in an unaccredited institution is not eligible for federal financial aid programs.

### **1.7 Description of the Facilities & Type of Equipment Used for Instruction**

The school is located on a major thoroughfare in the city of Irvine, in a stand-alone building that is approximately 10 years old. The school facility is 5,000 square feet in size with 3 standard classrooms, a computer lab, a library/conference room, an administrator's and admissions' office. The classrooms are equipped with white boards, teacher and student desks, and a projector with HDMI and mini-display adapters. The computer lab has 14 brand new HP desktops, a projector with a HDMI and mini-display adapter, a white board and 14 modern office



chairs. The administrator's and admissions' office have personal computers and servers along with standard peripherals.

## **1.8 Learning Resources**

Virscend University provides internet access, an online course management system, a physical library and eLibrary with access to IBIS World. VU subscribes to the Industry Reports (non-specialized) (<https://www.ibisworld.com/products/industry-research/>), which includes the following: In-house analysts leverage economic, demographic and market data, then add analytical and forward-looking insight, to help organizations of all types make better business decisions for all industries.

These resources supplement the university's curriculum. Students may access the internet using their laptops or a desktop computer from the computer lab during operational hours. The online course management system, Moodle, supports classroom instruction. By using Moodle, students can send a message to their instructor regarding a missed assignment.

They can access PowerPoint slides and lecture videos for assignments missed or simply to revisit for further study. The university's physical library houses books, periodicals, journals, and other supporting material that supplement the university's curriculum. In addition, the library offers a communal space for students to work on homework or projects either individually or as a group.

## **1.9 Student Rights under FERPA**

The Family Educational Rights and Privacy Act (FERPA) affords eligible students certain rights with respect to their education records. (An "eligible student" under FERPA is a student who is 18 years of age or older or who attends a postsecondary institution at any age.) These rights include:

- The right to inspect and review the student's education records within 45 days after the day Virscend University receives a request for access. A student should submit to the Office of Student Success a written request that identifies the record(s) the student wishes to inspect. The school official will make arrangements for access and notify the student of the time and place where the records may be inspected. If the records are not maintained by the school official to whom the request was submitted, that official shall advise the student of the correct official to whom the request should be addressed.
- The right to request the amendment of the student's education records that the student believes is inaccurate, misleading, or otherwise in violation of the student's privacy rights under FERPA. A student who wishes to ask Virscend University to amend a record should write to the Office of Student Success and clearly identify the part of the record the student wants changed and specify why it should be changed. If Virscend University decides not to amend the record as requested, Virscend University will notify the student in writing of the decision and the student's right to a hearing regarding the request for amendment. Additional information regarding the hearing procedures will be provided to the student when notified of the right to a hearing.
- The right to provide written consent before Virscend University discloses personally identifiable information (PII) from the student's education records, except to the extent

that FERPA authorizes disclosure without consent. Virscend University discloses education records without a student's prior written consent under the FERPA exception for disclosure to school officials with legitimate educational interests. A school official is typically including a person employed by Virscend University in an administrative, supervisory, academic, research, or support staff position (including law enforcement unit personnel and health staff); a person serving on the board of trustees; or a student serving on an official committee, such as a disciplinary or grievance committee. A school official also may include a volunteer or contractor outside of the Virscend University who performs an institutional service of function for which the school would otherwise use its own employees and who is under the direct control of the school with respect to the use and maintenance of PII from education records, such as an attorney, auditor, or collection agent or a student volunteering to assist another school official in performing his or her tasks. A school official typically has a legitimate educational interest if the official needs to review an education record in order to fulfill his or her professional responsibilities for the Virscend University.

- The right to file a complaint with the U.S. Department of Education concerning alleged failures by Virscend University to comply with the requirements of FERPA. The name and address of the office that administers FERPA is:

Student Privacy Policy Office  
U.S. Department of Education  
400 Maryland Avenue, SW  
Washington, DC 20202

See the list below of the disclosures that postsecondary institutions may make without consent.

- FERPA permits the disclosure of PII from students' education records, without consent of the student, if the disclosure meets certain conditions found in § 99.31 of the FERPA regulations. Except for disclosures to school officials, disclosures related to some judicial orders or lawfully issued subpoenas, disclosures of directory information, and disclosures to the student, § 99.32 of FERPA regulations requires the institution to record the disclosure. Eligible students have a right to inspect and review the record of disclosures. A postsecondary institution may disclose PII from the education records without obtaining prior written consent of the student —
  - To other school officials, including teachers, within [School] whom the school has determined to have legitimate educational interests. This includes contractors, consultants, volunteers, or other parties to whom the school has outsourced institutional services or functions, provided that the conditions listed in § 99.31(a)(1)(i)(B)(1) - (a)(1)(i)(B)(3) are met. (§ 99.31(a)(1))
  - To officials of another school where the student seeks or intends to enroll, or where the student is already enrolled if the disclosure is for purposes related to the student's enrollment or transfer, subject to the requirements of § 99.34. (§ 99.31(a)(2))
  - To authorized representatives of the U. S. Comptroller General, the U.S. Attorney General, the U.S. Secretary of Education, or State and local educational authorities, such as a State postsecondary authority that is responsible for supervising the university's State-supported education programs. Disclosures under this provision may be made, subject to the requirements of §99.35, in

connection with an audit or evaluation of Federal- or State- supported education programs, or for the enforcement of or compliance with Federal legal requirements that relate to those programs. These entities may make further disclosures of PII to outside entities that are designated by them as their authorized representatives to conduct any audit, evaluation, or enforcement or compliance activity on their behalf. (§§99.31(a)(3) and 99.35)

- In connection with financial aid for which the student has applied or which the student has received, if the information is necessary to determine eligibility for the aid, determine the amount of the aid, determine the conditions of the aid, or enforce the terms and conditions of the aid. (§ 99.31(a)(4))
- To organizations conducting studies for, or on behalf of, the school, in order to: (a) develop, validate, or administer predictive tests; (b) administer student aid programs; or (c) improve instruction. (§ 99.31(a)(6))
- To accrediting organizations to carry out their accrediting functions. (§ 99.31(a)(7))
- To parents of an eligible student if the student is a dependent for IRS tax purposes. (§ 99.31(a)(8))
- To comply with a judicial order or lawfully issued subpoena. (§ 99.31(a)(9))
- To appropriate officials in connection with a health or safety emergency, subject to §99.36. (§ 99.31(a)(10))
- Information the school has designated as “directory information” under §99.37. (§ 99.31(a)(11))
- To a victim of an alleged perpetrator of a crime of violence or a non-forcible sex offense, subject to the requirements of § 99.39. The disclosure may only include the final results of the disciplinary proceeding with respect to that alleged crime or offense, regardless of the finding. (§ 99.31(a)(13))
- To the general public, the final results of a disciplinary proceeding, subject to the requirements of § 99.39, if the school determines the student is an alleged perpetrator of a crime of violence or non-forcible sex offense and the student has committed a violation of the school’s rules or policies with respect to the allegation made against him or her. (§99.31(a)(14))
- To parents of a student regarding the student’s violation of any Federal, State, or local law, or of any rule or policy of the school, governing the use or possession of alcohol or a controlled substance if the school determines the student committed a disciplinary violation and the student is under the age of 21. (§99.31(a)(15))

## Section 2: Admission Process

### 2.1 Bachelors of Science in Business Administration (2-year degree completion program)

#### Admission criteria:

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a bachelor degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

- An entering student must have earned an Associate Degree from an accredited institution in the United States or Canada; or an institution outside the United States or Canada and in addition provides a comprehensive evaluation of the degree performed by a foreign credential evaluation service that is a member of the National Association of Credential Evaluation Services (NACES).
- Students must have been awarded an Associate degree or have completed a minimum of 60 units of lower division coursework with a GPA of 2.5 or higher.
- Students must pay all applicable fees, as per the current published fee schedule at the time of the signing or entering into an enrollment contract or make other arrangements acceptable to the school.
- This institution does not award credit for satisfactory completion of CLEP or other comparable examinations. This institution does not award credit for experiential learning.
- This institution does not accept Ability to Benefit (ATB) students.
- This institution has articulation agreements with domestic and international universities

#### 2.1.1 BS Admissions Process

Virscend University accepts admissions year-round. Admissions decisions are made by the Admissions Committee which consists of the Director of Admissions, faculty and staff.  
Submission Instruction (Bachelor of Science Application)

1. Fill out the application form online <https://virscend.com/apply>
2. Upload all needed documents
3. Pay for the application fee (nonrefundable)

#### 2.1.2 BS Admission Submission Instruction

- Complete personal essay answering one of the following prompts:
  - Describe a time you encountered a problem and resolved it and explain its significance to you.
  - Describe a problem that you would like to resolve and explain how you would resolve it and why it is important to you.
- If a student has less than a 3.0 GPA from their previous school, they must complete an academic personal statement and answer the following prompt:
  - Write about a time you failed at something. How did that failure affect you?

- Official transcripts from all colleges attended (Unofficial Transcripts accepted during application process)
- If applying for the **online program**, please also include your completed Information Competency Assessment ([linked here](#)), which is available on our website with all admission forms. An online BS program will not be available in the 2023-2024 academic year.
- TOEFL/IELTS/PTE Score: minimum of 61 TOEFL or 6.0 IELTS or 50 PTE (ONLY for students with an international degree)

\*Please note that the Bachelor of Science program only accepts transfer students who are at the Junior level of college or higher.

## **2.2 Master of Business Administration (MBA) Admission Criteria:**

- Student must have earned a Bachelor Degree from an accredited institution in the United States or Canada; or an institution outside the United States or Canada and in addition provides a comprehensive evaluation of the degree performed by a foreign credential evaluation service that is a member of the National Association of Credential Evaluation Services (NACES).
- Students must have been awarded a bachelor degree with a grade of 2.75 or higher. Students with a grade lower than 2.75 must demonstrate additional qualifications such as extensive work experience in related fields, or special awards.
- Students must pay all applicable fees, as per the current published fee scheduled at the time of the signing or entering into an enrollment contract or make other arrangements acceptable to the school.
- This institution does not award credit for satisfactory completion of CLEP or other comparable examinations. This institution does not award credit for experiential learning.
- This institution has articulation agreements with domestic and international universities.

### **2.2.1 MBA Admission Process**

Virscend University accepts admissions year-round. Students must enroll in the fall semester and take all of the courses (three in fall, three in spring, four in summer) to complete the MBA program in one year. Admissions decisions are made by the Admissions Committee which consists of the Director of Admissions, faculty and staff.

Submission Instruction (Master of Business Admission Application)

1. Fill out the application form online <https://virscend.com/apply>
2. Upload all necessary documents
3. Pay for the application fee (nonrefundable)

### **2.2.2 MBA Submission Instruction**

- Complete personal essay answering one of the following prompts:
  - Tell us about a recent personal or professional achievement and how it connects to your MBA goals.

- Describe a situation in which you led a team. What challenges did you face, and how did you overcome them?
- If a student has less than a 3.0 GPA from their previous school, they must complete an academic personal statement and answer the following prompt:
  - Write about a time you failed at something. How did that failure affect you?
- Official transcripts from all colleges attended (Unofficial Transcripts accepted during application process)
- If applying for the **online program**, please also include your completed Information Competency Assessment ([linked here](#)), which is available on our website with all admission forms. An online MBA program will not be available in the 2023-2024 academic year.
- GMAT or GRE SCORE (Optional)
- Letter of recommendation from school or work (Optional)
- TOEFL/IELTS/PTE Score: minimum of 79 TOEFL or 6.5 IELTS or 58 PTE (ONLY for students with a degree from a non-English speaking school)

### **2.3. Application Decision**

Once the application has been received, the Director of Admissions will look through all the supporting documents to determine if everything has been submitted correctly. If the application's documents are incomplete, a representative from the admissions team will reach out to the applicant for the missing documents. Once all application documents have been provided and the application fee has been paid, the application will be reviewed by the admissions committee. Upon acceptance into the program, the admissions team will send out a formal acceptance letter with the next steps towards enrollment.

Once the application has been processed (for either BS or MBA applicants), those candidates who meet the initial requirements will be invited to an on-campus/virtual interview. After the interviews have been completed, the selection process will begin, and acceptance/rejection letters will be made thereafter.

### **2.4. Scholarship Policy**

1. Virscend University offers five types of scholarships for qualified students
2. In order to be considered for a scholarship, the applicant must indicate their interest in a scholarship opportunity by checking the appropriate section on the application
3. Type of scholarships
  - a. Presidential scholarship
    - i. All tuition is waived for 6 consecutive semesters, after which you must reapply for your scholarship.
    - ii. Scholarship receivers must maintain a minimum cumulative GPA of 3.5 or higher to continue receiving the scholarship
    - iii. Only applicable to domestic students
  - b. Academic Scholarship
    - i. 75% tuition waived for 6 consecutive semesters, after which you must reapply for your scholarship.

- ii. Scholarship receivers must maintain a minimum cumulative GPA of 3.5 or higher to continue receiving the scholarship
    - iii. Only applicable to domestic students
  - c. Professional Scholarship
    - i. 50% tuition waiver within 6 consecutive semesters, after which you must reapply for your scholarship.
    - ii. Scholarship receivers must maintain a minimum cumulative GPA of 3.5 or higher to continue receiving the scholarship
  - d. Merit Scholarship
    - i. 25% tuition is waived within 6 consecutive semesters, after which you must reapply for your scholarship.
    - ii. Scholarship receivers must maintain a minimum cumulative GPA of 3.25 or higher to continue receiving the scholarship
  - e. International Scholarship
    - i. 10% tuition is waived within 6 consecutive semesters, after which you must reapply for your scholarship.
    - ii. Scholarship receivers must maintain a minimum cumulative GPA of 3.00 or higher to continue receiving the scholarship
    - iii. Only applicable to international students
- 4. If an applicant's GPA is below the admission or scholarship requirement, educational/industry experience, test scores, or a personal statement can be used in addition to GPA in application consideration. Applications will be reviewed on a case-by-case basis by the Admissions Committee.
- 5. Scholarship cannot be carried over after leave of absence, unless necessary courses are not available. You must reapply for the scholarship upon return.
- 6. Full scholarships are not available to students that drop below the minimum GPA that was stipulated in the Scholarship Agreement (3.0 for BS, 3.5 for MBA). If an extenuating circumstance affects a student's performance, the student may petition to maintain their scholarship status utilizing the "Scholarship Petition" form online.

## **Section 3: Graduation Requirements**

### **3.1 Graduation Requirements**

#### **3.1.1 BS Program**

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

To earn a Bachelor of Science Degree, students must have completed a total of 120 credit units, among them a maximum of 60 lower-division units from the college/university previously attended and, in addition, completed a minimum of the 20 required courses (60 units) with a GPA of 2.0 or higher from Virscend University.

#### **3.1.2 MBA Program**

To earn a Master of Business Administration degree, students must complete 10 required courses with a GPA of 3.0 or higher. Students are required to submit the final project issued in MBA 650. Once the project is submitted, the turnaround time for evaluation is a 2-4 week period.

### **3.2 Validity of Coursework**

#### **3.2.1 BS Program**

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

Students have an 8-year period from the date they sign the enrollment agreement and/or register for classes (whichever comes first) to complete the program. Students re-entering the program after the 8-year period must restart the program and retake all courses. Students who under extreme circumstances cannot complete the program within the 8-year period may file for an extension. Upon review of the request, the Academic Committee will make the final decision.

#### **3.2.2 MBA Program**

Students have a 5-year period from the date they sign the enrollment agreement and/or register for classes (whichever comes first) to complete the program. Students re-entering the program after the 5-year period must restart the program and retake all courses. Students who under extreme circumstances cannot complete the program within the 5-year period may file for an extension. Upon review of the request, the Academic Committee will make the final decision.



## **Section 4: Transfer Policy**

### **4.1 BS Program**

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

Virscend University only takes transfer students for our Bachelor of Science in Business Administration program. Applicants must have an associate degree from a community college or two-year equivalent study from either a two-year or four-year college with a minimum of 60 units and a minimum GPA of 2.5 or other consideration deemed valid by the Admissions Committee. The student will follow our admissions process and submit an application along with official transcripts and an application fee to the Office of Admissions (See Admissions). For further assistance, call the Office of Admissions at (949)502-6252.

Virscend University accepts up to 60 lower division units transferred from an accredited institution based on case-by-case consideration or articulation agreements. The Admissions Committee will evaluate and make judgments about the equivalency of the transfer of credits. The evaluation criteria include the course level (upper or lower division), the course title and content, the number of units, the accreditation status of the school where the course was taken, the student's grade earned, and the mode of instruction.

### **4.2 MBA Program**

The transfer policy is not applicable to the MBA program unless it is from a school with an articulation agreement (please refer to Section 17: Articulation Agreements). Otherwise, students must be awarded a bachelor degree from an accredited university, and if it is an international degree must have their credentials evaluated by a NACES recognized agency that validates the equivalency of the international degree to that of a United States degree.

## **Section 5: Non-Matriculated Student Policy**

Non-matriculated students are students who take courses with non-degree related objectives. Non-Matriculated students are not required to apply for admission to the university. Non-Matriculated students register directly for courses. Virscend University allows non-matriculated students to register for fall, spring and summer classes (upon availability and meeting the Non-Matriculated Student Criteria). However non-matriculated students will not be granted a Degree/Diploma and the credits earned cannot be counted towards a degree as indicated on the student's transcript. Only matriculated students may receive a degree/diploma from Virscend University. If non-matriculated students decide to pursue a degree, they must apply for admission and credits earned under non-matriculated status may be applied towards the degree. This applies to both the BS and MBA programs. Note that the 8-year (B.S. program)/5-year (MBA program) Validity of Coursework policy applies.

### **5.1 Non-Matriculated Student Admission Criteria**

#### **5.1.1 Students to take courses offered by Bachelor of Science in Business Administration**

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

- High School Diploma
- Prerequisite of coursework (if applicable for the desired course taken)
- TOEFL minimum score of 61 or IELTS minimum score of 6.0 or PTE minimum score of 50 (for international degrees) or meet one of the listed English Proficiency Requirements (See International Degrees & English Requirements)

#### **5.1.2 Students to take courses offered by Master of Business Administration**

- Bachelor Degree (Accredited Institution)
- Prerequisite of coursework, (if applicable for the desired course taken)
- TOEFL minimum score of 79 or IELTS minimum score of 6.5 or PTE minimum score of 58 (for international degrees) or meet one of the listed English Proficiency Requirements (See International Degrees & English Requirements)

### **5.2 Non-Matriculated Student Application Process**

1. Fill out the application form online <https://virscend.com/apply>
2. Upload all needed documents.
3. Pay for the application fee (nonrefundable)

## Section 6: International Degrees & English Requirements

All instructions will be delivered in English. Students who fail to meet the minimum English language requirement can enroll in one of the Virscend University's partner ESL programs to fulfill the requirement. A conditional acceptance letter will be issued if the student has satisfied all other admission requirements. The student will be admitted to the program after completing the required ESL program. To learn more about attending an ESL school to obtain the minimum language requirements, please reach out to the admissions office via email at [admission@virscend.com](mailto:admission@virscend.com) or by phone at (949) 50-6252

### 6.1 Admission Requirements

For students who have obtained their undergraduate/graduate coursework from an institution outside of the United States, the following additional steps must be taken in order to satisfy the application requirements for both the BS and MBA programs:

1. Degree Validation from WES (World Education Services), IERF (International Education Research Foundation) or NACES
  - Students must submit their transcripts, degree and any other documents to either one of the above listed agencies or recognized NACES approved agencies. The agency will verify that all documentation is accurate and that it meets the accreditation criteria necessary to transfer their degree into the equivalent of a bachelor degree, coursework, and/or certificate from an accredited institution of the United States. The agency will report their findings to our school.
2. English Proficiency Requirement

Students who have an international degree must provide proof of English proficiency in either of the following ways:

  - Medium of Instruction Letter (MIL): Students may obtain a MIL letter from the respective university in which they have completed their coursework. The MIL letter serves as a legal document that certifies that all instruction in the foreign institution has been delivered in the English Language Only.
  - Completion and a minimum score as listed below for either of the following exams:

BS Program (2-year degree completion program)

1. TOEFL: 61
2. IELTS EXAM: 6.0
3. PTE: 50

MBA Program:

1. TOEFL: 79
2. IELTS EXAM: 6.5
3. PTE 58

Students who do not have a TOEFL/IELTS/PTE score nor a MIL may be provisionally admitted to the university upon review of a candidate's work experience and/or English related coursework, and in-house English test.

- If the student has acquired work experience where English language was the primary language used within their work environment, the student may submit their resume/employer's letter emphasizing the length of employment and department contact information where confirmation of English usage during employment may be verified. Please note that the student must have had a minimum of one year of employment.
  - Students submitting work experience to meet the English Proficiency requirement are subject to an interview and written assessment.
- If the student has completed an English program from an accredited institution, the student may submit transcripts/certificates showing English language coursework taken within the trajectory of a year.
- Candidates undergo an interview that allows the candidate to demonstrate his/her speaking and listening skills.
- The written assessment assesses reading comprehension and conventional grammar rules.

Both the interview and written assessment have been carefully crafted to assess a candidate's readiness for the program in which he/she is applying. Once conducted the results are assessed and communicated to the Admission Committee.

Further, Virscend University recognizes that second language acquisition is a lifelong endeavor. Students who satisfy the requirements for admission will be monitored periodically to ensure that the students receive language support when necessary. Virscend University may require students to partake in a language development course/program to further assist their English development. Currently, the university sponsors Irvine Project Manager Toastmasters. Irvine Project Managers Toastmasters is part of an international educational organization. It is recognized for its focus in communication and leadership development. Students may consider registering for Irvine Project Managers Toastmasters or other language development programs upon approval from the Academic Program Director.

## **6.2 Regarding Student Visas**

Virscend University does not provide visa related services to students.

Virscend University currently offers form I-20 for an F-1 status student visa to qualified international student applicants for the MBA program.

### **F-1 Student Visa:**

The F-1 Student Visa is the most common visa for international students studying in the United States. It is issued to students who are enrolled in a full-time academic program at a U.S. educational institution. To obtain an F-1 visa, you must provide proof of acceptance to a SEVP-approved school, demonstrate that you have the financial resources to support yourself during your studies, and show that you intend to return to your home country after completing your program.

## **Section 7: Credit Hour Policy**

### **7.1 Notice Concerning Transferability of Credits & Credentials Earned at our Institution**

As mandated by BPPE under E. Code 94909:

"The transferability of credits you earn at Virscend University is at the complete discretion of an institution to which you may seek to transfer. Acceptance of the degree you earn in MBA or BS program is also at the complete discretion of the institution to which you may seek to transfer. If the degree or coursework that you earn at this institution are not accepted at the institution to which you seek to transfer, you may be required to repeat some or all of your coursework at that institution. For this reason, you should make certain that your attendance at this institution will meet your educational goals. This may include contacting an institution to which you may seek to transfer after attending Virscend University to determine if your degree or coursework will transfer."

### **7.2 Credit Hour Definition and Policy**

Under federal regulations effective July 1, 2011, credit hour must comply with the following definition:

“Except as provided in 34 CFR 668.8(k) and (l), a credit hour is an amount of work represented in intended learning outcomes and verified by evidence of student achievement that is an institutionally established equivalency that reasonably approximates not less than (1) one hour of classroom or direct faculty instruction and a minimum of two hours of out of class student work each week for approximately fifteen weeks for one semester or trimester hour of credit, or ten to twelve weeks for one quarter hour of credit, or the equivalent amount of work over a different amount of time; or (2) At least an equivalent amount of work as required in paragraph (1) of this definition for other academic activities as established by the institution including laboratory work, internships, practice, studio work, and other academic work leading to the award of credit hours.”

In compliance with the federal law stated above our BS and MBA programs adopt a semester system of 16 weeks in length with 15 weeks of instructional hours and 1 week reserved for final exams. Each course offers 3 credit units and requires a total of 3 instructional hours per week for a total of 45 instructional hours plus the final exam in a semester per class. As of now, both of our BS and MBA programs are delivered through direct faculty instruction.

## **Section 8: Academic Policies**

### **8.1 Attendance Policy and Procedure**

#### **8.1.1 Attendance Policy**

Students are expected to attend classes regularly. Classroom participation is often one of the necessary and important requirements to learning and in many cases is essential to the educational objectives of the course. Students are required to attend more than 70% of the scheduled sessions throughout the entire program.

#### **8.1.2 Attendance Procedure**

When a student falls below 80% of attendance, they will receive a verbal warning from their instructor. When a student falls below 70% of attendance they will be placed on probation for the remainder of the program. The student will be notified of their probation status and they will be required to meet with the Academic Program Director or student advisor. Students who arrive to class more than 10 minutes after the class is scheduled to commence will receive an unexcused absence for that class period, subject to review by the instructor.

### **8.2 Academic Probation and Dismissal Policies**

The Academic Program Director may place a student on academic probation if the student is not making satisfactory academic progress as per Virscend University's GPA requirement. The student's grade point average will be monitored at the end of each semester when grades are posted. Should the student's GPA fall below 3.0 for MBA program students and 2.0 for BS program students, a student may be placed on academic probation. This will result in a formal advisory note, which will be sent to the student by mail or email, explaining the reason for the probation. If the student wishes to appeal the formal advisory, the student is to submit a written request for an administrative academic review to the Office of Academic Programs:

Virscend University, 16490 Bake Parkway, Irvine, CA 92618

After the completion of the currently enrolled term, the student will have two additional terms to bring his or her grade point average up to or exceeding the minimum standard of the institution. The Academic Program Director will offer assistance in locating a suitable tutor, should such service be requested by the student. Any student seeking a tutor is financially responsible for the cost of all such tutoring. Thereafter, the student's failure to achieve satisfactory academic progress may result in dismissal from the program.

### **8.3 Leave of Absence Policy and Procedure**

#### **8.3.1 Leave of Absence Policy**

- Students who find it necessary to take time away from their studies for any reason (personal, medical, emergency, etc.) may request to take a Leave of Absence with the Office of Academic Programs.
- Leave of Absence application is reviewed by the Program Director.
- Upon approval, Leave of Absence is valid for 1 semester.

- Should the student need a longer leave of absence, they must reapply when their leave is over

### **8.3.2 Leave of Absence Procedure**

- Should circumstances be such that a leave of absence is to be requested, a student must fill out and submit the [Leave of Absence application online](#)
- The application will be reviewed by the Program Director and a decision is normally made within 5 working days.
- Once a decision has been made, the student will be notified that the Leave of Absence has either been approved or denied

## **8.4 Incomplete Grade Policy and Procedure**

### **8.4.1 Incomplete Grade Policy**

If you cannot complete all of the assigned work for a class and there is still a possibility of earning credit, you must contact your instructor to review the possibility of receiving an Incomplete (“I”) grade. Per Virscend University Policy, an Incomplete (“I”) grade may be assigned at the discretion of the instructor when the student has successfully completed approximately two-thirds or more of the course requirements. The Incomplete grade provides students with an extended period of time to complete course requirements. The reasons for requesting an incomplete are vast, such as illness that precludes you from attending class or studying, general hardships, or family emergencies; Virscend is willing to work with students in their specific situation.

You cannot re-enroll for a class with an Incomplete (“I”) grade.

### **8.4.2 Incomplete Grade Procedure**

To receive an Incomplete grade:

- The student must contact their instructor to review the possibility of receiving an Incomplete grade.
- If the instructor approves, the instructor will work with the student to complete the Incomplete Grade Form no later than 5 working days after the end of the term. The form will include the course work required to remove the Incomplete grade.
- The student must submit their remaining assignments to the instructor, who will assign the final grade for the class.
- The deadline for the student to complete the remaining assignments outlined in the form is one calendar year from the last day of the term in which the Incomplete grade was assigned or by the “Deadline for Completion” indicated in the form, whichever is earlier.
- The Incomplete Grade Form will also include the “Grade Without Further Work,” which will be assigned if the student fails to complete the remaining assignments by the deadline.
- After the student submits the remaining assignments to the instructor, the instructor will assign the final grade.

## 8.5 Add/Drop Policy and Procedure

### 8.5.1 Add/Drop Policy

- **8.5.1a Add or drop within the first 10 working days of the semester**
  - Students may add/drop course(s) within the first 10 working days of the semester without any administrative consequence. No instructor signature is required. However, the university encourages students to meet with the instructor or academic advisor to evaluate whether dropping a course is the best course of action
- **8.5.1b Add or drop AFTER the first 10 working days and BEFORE the last 10 working days of the semester (Late add/drop)**
  - A late fee will be charged for a late add/drop.
  - A late add/drop requires the acceptance and signature of the professor teaching the course as well as the Program Director.
  - A late drop will appear on transcripts as a “W”. In addition, the student will need to retake the course.
- **8.5.1c Dropping a class within the last 10 working days of the semester**
  - Only done in special circumstances and need permission from the Program Director
- **8.5.1d Administrative Withdrawal**
  - If a student is absent or stops showing up to classes, an instructor or administrator may withdraw a student from the course. It is the responsibility of the student to contact their instructor to notify him/her about any absence. Yet, it is at the discretion of a professor to determine whether the absence can be excused. If a student is administratively withdrawn, they will receive an F and will have to retake the course.

### 8.5.2 Add/Drop Procedure

- **8.5.2a Add or drop WITHIN the first 10 working days of the semester**
  - If you wish to add or drop a class, complete and submit the [online add/drop form](#)
- **8.5.2b Add or drop AFTER the first 10 working days and BEFORE the last 10 working days of the semester**
  - Email the faculty teaching the course you wish to add or drop. You must inform the teaching faculty before submitting the form.
  - Fill out and submit the add/drop form online. The form will then be sent to the teaching faculty and the Program Director.
  - The Office of Student Success will send you a confirmation email, typically within 5 business days of submission.
  - Refunds are processed via the refund policy if applicable.



- **8.5.2c Add or drop WITHIN the last 10 working days of the semester.**
  - If you need to add or drop a class within the last 10 business days of a semester, please follow the procedure above. A special review by the Program Director will be completed to approve your add/drop request.

## **8.6 Student Records and Transcripts Policy and Procedure**

### **8.6.1 Student Records and Transcripts Policy**

Student records for all students are kept for ten years. Transcripts and diplomas are kept permanently. Students may inspect and review their educational records.

### **8.6.2 Student Records and Transcripts Procedure**

- Submit a [Transcript Request Form online](#)
- Make the [payment online](#)
- The turnaround time is typically 5 to 10 business days

## Section 9: Grading Scale and Standards

### 9.1 Grading Scale

The following grading scale is adopted for use in all University courses.

Grade	Equivalent	Grade Points
A	Excellent	4.0
B	Good	3.0
C	Below Average	2.0
D	Poor	1.0
F	Fail	0
W	Withdrawal	N/A
AW	Administrative Withdrawal	N/A
WU	Withdrawal Unauthorized	0
I	Incomplete	N/A

### 9.2 Grading Standards

- A = Excellent
  - The student demonstrates advanced knowledge of all of the content and skills presented in the course and is able to use professional or personal experience to contribute to class knowledge in a unique and insightful manner. The student has excellent writing skills and participates actively in all aspects of the learning process.
- B = Good
  - The student demonstrates knowledge of most of the content and skills presented in the course and often uses relevant professional or personal experience to contribute to class knowledge. The student has very good writing skills and participates frequently in the online classroom.
- C = Below average
  - The student demonstrates below-average knowledge of the content and skills presented in the course. The student somewhat applies relevant professional or personal experience to class topics. There may be deficiencies in writing skills and course participation may be inadequate.
- D = Poor
  - The student fails to demonstrate sufficient knowledge of the content and skills presented in the course and poorly applies relevant professional or personal

experience to class topics. There are deficiencies in writing skills and course participation may be inadequate.

- F = Fail

The student has presented an unacceptable quality and/or quantity of work that does not meet with the expectations and/or number of assignments specified by either the university and/or professor.

If the student has not completed the coursework and earned a grade, the student may petition for one of the following grading marks, if and when, the student follows the appropriate guidelines.

NOTE: THE FOLLOWING GRADING MARKS MAY IMPACT A STUDENT'S GPA.

- I = Incomplete Grade
  - If an incomplete is granted, the student must submit all coursework required to the instructors within the allotted time. If the instructor does not receive the agreed upon coursework within the extension, the student will receive the grade indicated by the instructor on the Incomplete Grade Form. If the instructor does not indicate a grade to be assigned, the student will receive an F.
  - For more information on Incomplete grades, please refer to section 8.4
- W = Withdrawal
  - The student may withdraw from any course after 15 days or 3 weeks before the end of the semester (refer to Add/Drop Policy for more information). A pro rata refund may be reimbursed if the withdrawal falls under the qualifying deadline, as specified by the academic calendar (See refund policy for more detail). The student will be responsible for a new tuition payment for the repeated course of study. A student who withdraws will have to retake the course.
- WU= Withdrawal Unauthorized
  - If the student discontinues the study without filing the withdrawal application. He/she will receive the grade of WU. The WU will appear on the transcript and the GPA of WU is "0".

## **9.3 Grading Policy**

### **9.3.1 Grading Policy for BS Programs**

Students that receive a D or F must retake the course. Courses may be repeated.

### **9.3.2 Grading Policy for MBA Program**

Students that receive a C do not have to retake the course, unless their cumulative GPA is lower than the graduation requirement. Students that receive a D or lower must retake the class to graduate. Courses may be repeated.

## **9.4 Grade Appeal Policy and Procedure**

### **9.4.1 Grade Appeal Policy**

- Grade appeals are designed for disputed academic evaluations only.

- Communication between the student and the teaching faculty should be the first step taken. If an agreement cannot be reached, the student can file the Grade Appeal form online
- The Grade appeal will be reviewed by the Office of Academic Programs and forwarded to the Grievance Committee for recommendations.

**9.4.2 Grade Appeal Procedure**

- The student can file the Grade Appeal online within 5 working days after the final grade is posted.
- The Office of Academic Programs will review the Grade Appeal and forward it to the Grievance Committee for recommendations.
- The Grievance Committee will review the grade appeal and make recommendations to the Office of Academic Programs for final decision.
- A written decision will be given to the student by Email by the Office of Academic Programs normally within 10 business days after the Grade Appeal is filed.

**9.5 Credit/Non-Credit Policy**

Credit/Non-Credit is the denomination of a CR/NC for a passing/non-passing grade in lieu of a course letter grade. Below is a chart used for the masters and bachelor degree. Students will receive credit/non-credit (CR/NC) according to the table below. It is important to note that program/course restrictions may apply. Questions may be directed to the Office of Academic Programs.

BS and MBA Program	
Grades: A, B, C	Credit (CR)
Grades: D, F	No Credit (NC)

## Section 10: Tuition, Fee Schedule and Related Policies

### 10.1 Tuition for BS & MBA programs (2023-2024 Academic Year)

Programs	2023-2024 Tuition
Bachelor of Science (This is a new program that plans to start in the Fall of 2024)	\$600 per unit
Master of Business Administration	\$800 per unit

### 10.2 Standard Fees

Please note that all fees on this page are only for the current catalog year and may change in the future. All fees are reviewed annually and may be subject to increase.

Description	Amount
Application Fee	\$20 per application (Domestic) \$50 per application (International)
International Student Enrollment Deposit (will be applied to the first tuition payment)	\$250 (International Students Only)
Registration Fee (including Student Activity Fee)	\$470 per semester
Transcript Fee (students pick up)	\$10 per copy
Transcript Fee (standard mail)	\$10 per copy plus \$20 postage
Transcript Fee (express mail)	\$10 per copy plus \$50 postage
Transcript Fee (international mail)	\$10 per copy plus \$80 postage
Late Payment Fee (if paid after 14 days of Semester or late based on installation plan)	\$50
Late Registration Fee (if register after 14 days of Semester)	\$25
Late Drop Fee (if submitted the drop form after 14 days of Semester)	\$25
Returned Check Fee	\$100
Degree Conferral Fee (BS)	\$300
Degree Conferral (Master) (includes cap and gown rental)	\$300

**Charges: Tuition & Fees**

All fees are subject to change from time to time, without notice.

Program Name	Tuition	Registration Fee (per semester)	STRF	Books & Materials	Total Program Charges
Bachelor of Arts Business Administration (degree completion program)	\$36,000	\$470 (semester) x 4 = \$1,880	\$0	\$1,600	\$39,480
Master of Business Administration (MBA)	\$24,000	\$470 (semester) x 4 = \$1,880	\$0	\$1,200	\$27,080

	<b>Program</b>	<b>Semester</b>
Total MBA Tuition	\$24,000.00	\$7,200.00
Registration and Activity Fee ( <i>\$250 is non refundable</i> )	\$1,880.00	\$470.00
Books & Materials ( <i>Estimated; non-refundable</i> )	\$1,200.00	\$300.00
STRF Fee ( <i>\$.50 per \$1,000 Tuition - Non-refundable</i> )	\$0.00	\$0.00
Total Amount ( <i>for full time enrollment</i> )	\$27,080.00	\$7,970.00
Expected Scholarship for MBA Program	N/A	N/A
<b>TOTAL CHARGES AFTER SCHOLARSHIP FOR THE ENTIRE PROGRAM</b> ( <i>does not include books &amp; materials</i> )	\$27,080.00	\$7,970.00
<b><u>TOTAL CHARGES THE STUDENT IS OBLIGATED TO PAY UPON ENROLLMENT</u></b> ( <i>Tuition+Registration and Activity Fee</i> )		<b>\$7,970.00*</b>

*\*Note: This breakdown is based on a full-time student's first three semesters of courses. The last semester's charges will only be for one course, totaling \$3,170.*

### **10.3 Additional Fees**

Students should be prepared to meet additional costs of their degree program. These can include travel, accommodations, food, textbooks, learning guides, course readers, conference call charges, dissertation editors, computer software and hardware, courses at other institutions, commercial database searches, professional meetings, conferences, and workshops. Learning consultants or other editors are the sole responsibility of the students using their services.

### **10.4 Application Fee Policy**

All application fees are non-refundable. An application fee is required with every application. If an applicant is unable to fully complete the application form for the intended semester, he or she can request that the application review be extended until the next semester. Such a one-time, one-semester extension of application review will incur no additional application fee. If an applicant is rejected, the file will be closed by the Admissions Office and the applicant will be required to complete a new application and submit a new application fee if he or she still wishes to pursue an education at Virscend University.

### **10.5 Student's Rights To Cancel Policy**

The student has the right to cancel and obtain a refund of charges paid through attendance at the first class session or the seventh day after enrollment, whichever is later. In such a case, Virscend University shall refund 100 percent of the amount paid for institutional charges, less a fee of two hundred fifty dollars (\$250) for administrative fees. NOTE: If the student has received federal student financial aid funds, the student is entitled to a refund of monies not paid from federal student financial aid program funds.

Notice of cancellation shall be in writing, and a withdrawal may be effectuated by the student's written notice to the school's Admissions Office, 16490 Bake Pkwy, Suite 100, Irvine, CA 92618 or by the student's conduct, including, but not necessarily limited to, a student's lack of attendance. In addition, the school may withdraw a student from a course, if within the first two weeks of class the student has not reported to class nor communicated his intent to the instructor and admission office.

### **10.6 Refund Policy & Procedure**

#### **Refund Policy**

A pro rata refund pursuant to section 94919(c) or 94920(d) or 94927 of the Code shall be no less than the total amount owed by the student for the portion of the educational program provided subtracted from the amount paid by the student, calculated as follows:

- (1) The amount owed equals the daily charge for the course (total institutional charge, divided by the number of days in the semester), multiplied by the number of days since the semester started. After 60% of the semester has been completed, there will be no refund available.

- (2) Except as provided for in subdivision (a)(3) of this section, all amounts paid by the student in excess of what is owed as calculated in subdivision (a)(1) shall be refunded.
- (3) Except as provided herein, all amounts that the student has paid shall be subject to refund unless the enrollment agreement and the refund policy outlined in the catalog specify amounts paid for an application fee or deposit not more than \$250.00, books, supplies, or equipment, and specify whether and under what circumstances those amounts are non-refundable. Except when an institution provides a 100% refund pursuant to section 94919(d) or section 94920(b) of the Code, any assessment paid pursuant to section 94923 of the Code is non-refundable.
- (4) For purposes of determining a refund under the Act and this section, a student shall be considered to have withdrawn from an educational program when he or she withdraws or is deemed withdrawn in accordance with the withdrawal policy stated in its catalog.

### **Refund Procedure**

- In the event that the student wishes to withdraw from a course, the student must fill out and submit an Add/Drop Form on the Virscend University website at <https://www.virscend.com/student-forms/>. The consent of the instructor is required if the request is past the first 2 weeks of the course. If the instructor does not provide consent within 2 business days after the form is submitted, the instructor is deemed to have consented. If instructor consent is not required, the date on which the form is submitted will be the withdrawal date. If instructor consent is required, the date on which the instructor provides consent (or is deemed to provide consent) will be the withdrawal date. The student will then be directed to the Office of Financial Services where the student will obtain a refund, in accordance with the refund policy and a receipt.
- How to Calculate Prorated Refund:
  - Count the number of days from the first day of the semester (Fall 2023 = Aug. 28 and Spring 2024 = Jan. 8) to the date of your withdrawal.
  - Divide the number of days by number of days in the semester (Fall = 117 days and Spring 2024 = 114 days) and multiply it by the cost of a single course to get your prorated fee.
  - Subtract prorated fee from actual fees paid. This will be your approximate refund for one course.
  - Example:
    - Chris withdraws from all his Spring MBA classes on the 10th day of the semester.
    - $10/110 \times \$2,400.00 = \$205.13$



- $\$2,400.00 - \$205.13 = \$2,194.87$  refund

### **10.7 Tuition Refund Schedule for MBA and BS**

The refund schedule for MBA and BS programs can be found through the link below to our website.

[Virscend University Refund Tables](#)

## **Section 11: Policies and Regulations Regarding Financial Aid**

### **11.1 Financial Aid Policy**

While Virscend is working on acquiring financial options for students, at the moment, Virscend university is not affiliated with any private or government financial institution. Students enrolled in an unaccredited institution are not eligible for federal financial aid programs. There are no loan programs or federal financial aid. Students must finance their own tuition or apply for Virscend University's academic scholarships. Currently, Virscend offers 3 types of scholarships: Presidential Scholarship, Academic Scholarship and Professional-Scholarship to qualified students. The Presidential Scholarship allows the student to waive 100% of the cost of tuition. The Academic Scholarship allows students to waive 75% of the full cost of tuition and Professional Scholarship allows students to waive 50% of the full cost of tuition. All scholarships do not waive any applicable fees such as the registration fee. Candidates who apply for scholarships are evaluated based on individual qualifications which may include the following criteria: GPA, standardized test scores, and work experience. Students must maintain satisfactory academic progress to remain eligible for the scholarships. For more information on our scholarship, email us at [admission@virscend.com](mailto:admission@virscend.com).

To finance their own tuition, students either pay in-person via check (cash is not accepted) at the Office of Admissions office or online by visiting our website: [www.virscend.com](http://www.virscend.com). In person, students may pay either using cash, visa, master or American express or a check payable to: Virscend University. Online students pay using credit cards only.

### **11.2 Loan Repayment Policy**

If a student obtains a loan to pay for an educational program, the student will have the responsibility to repay the full amount of the loan plus interest, less the amount of any refund, and that, if the student has received federal student financial aid funds, the student is entitled to a refund of the moneys not paid from federal student financial aid program funds.

Also, as established in BPPE Ed. Code §94911 the following actions may take place:

“An enrollment agreement shall include, at a minimum, all of the following:

(g) A statement specifying that, if the student is eligible for a loan guaranteed by the federal or state government and the student defaults on the loan, both of the following may occur:

(1) The federal or state government or a loan guarantee agency may take action against the student, including applying any income tax refund to which the person is entitled to reduce the balance owed on the loan.

(2) The student may not be eligible for any other federal student financial aid at another institution or other government assistance until the loan is repaid.”

### **11.3 STRF Disclosure**

Student Tuition Recovery Fund Disclosures:

In compliance with BPPE code, Virscend University provides the following regulations regarding STRF.

#### **5 CCR §76215(a)**

“The State of California established the Student Tuition Recovery Fund (STRF) to relieve or mitigate economic loss suffered by a student in an educational program at a qualifying institution, who is or was a California resident while enrolled, or was enrolled in a residency

program, if the student enrolled in the institution, prepaid tuition, and suffered an economic loss. Unless relieved of the obligation to do so, you must pay the state-imposed assessment for the STRF, or it must be paid on your behalf, if you are a student in an educational program, who is a California resident, or are enrolled in a residency program, and prepay all or part of your tuition. You are not eligible for protection from the STRF and you are not required to pay the STRF assessment, if you are not a California resident, or are not enrolled in a residency program.”

### **5 CCR §76215(b)**

“It is important that you keep copies of your enrollment agreement, financial aid documents, receipts, or any other information that documents the amount paid to the school. Questions regarding the STRF may be directed to the Bureau for Private Postsecondary Education, 1747 N. Market Blvd #225 Sacramento, CA 95834, (916) 574-8900 or (888) 370-7589.

To be eligible for STRF, you must be a California resident or are enrolled in a residency program, prepaid tuition, paid or deemed to have paid the STRF assessment, and suffered an economic loss as a result of any of the following:

1. The institution, a location of the institution, or an educational program offered by the institution was closed or discontinued, and you did not choose to participate in a teach-out plan approved by the Bureau or did not complete a chosen teach-out plan approved by the Bureau.
2. You were enrolled at an institution or a location of the institution within the 120 day period before the closure of the institution or location of the institution, or were enrolled in an educational program within the 120 day period before the program was discontinued
3. You were enrolled at an institution or a location of the institution more than 120 days before the closure of the institution or location of the institution, in an educational program offered by the institution as to which the Bureau determined there was a significant decline in the quality or value of the program more than 120 days before closure.
4. The institution has been ordered to pay a refund by the Bureau but has failed to do so.
5. The institution has failed to pay or reimburse loan proceeds under a federal student loan program as required by law, or has failed to pay or reimburse proceeds received by the institution in excess of tuition and other costs.
6. You have been awarded restitution, a refund, or other monetary award by an arbitrator or court, based on a violation of this chapter by an institution or representative of an institution, but have been unable to collect the award from the institution
7. You sought legal counsel that resulted in the cancellation of one or more of your student loans and have an invoice for services rendered and evidence of the cancellation of the student loan or loans.

To qualify for STRF reimbursement, the application must be received within four (4) years from the date of the action or event that made the student eligible for recovery from STRF. A student whose loan is revived by a loan holder or debt collector after a period of non collection may, at any time, file a written application for recovery from STRF for the debt that would have otherwise been eligible for recovery. If it has been more than four (4) years since the action or event that made the student eligible, the student must have filed a written application for

recovery within the original four (4) year period, unless the period has been extended by another act of law. However, no claim can be paid to any student without a social security number or a taxpayer identification number.”

## **Section 12: Other Policies and Regulations**

### **12.1 Equal Opportunity Policy and Procedure**

#### **12.1.1 Equal Opportunity Policy**

This institution is committed to providing equal opportunities to all program applicants and employment applicants and current students and employees. Therefore, no act of discrimination shall occur against prospective and current students and employees in any program or activity on the basis of race, color, religion, religious beliefs, national origin, sex, sexual orientation, marital status, pregnancy, age, disability, veteran's status, or any other classification that uses biases to preclude the acceptance and/or participation of a qualified individual. We do not tolerate any form of harassment based on race, color, religion, religious beliefs, national origin, sex, sexual orientation, marital status, pregnancy, age, disability, veteran's status, or any other classification. Please direct any inquiries regarding this policy, if any, to the Chief Operations Officer (CEO) who is assigned the responsibility for ensuring that this policy is followed.

#### **12.1.2 Equal Opportunity Procedure**

To file a report against a discrimination act, a student should submit a written report to the Grievance Committee at Virscend University 16490 Bake Parkway, Irvine, CA 92618. The written report must contain a statement of the nature of the problem, the date the problem occurred, the names of the individuals involved, copies of documents, if any, which contain information regarding the problem. The student can expect to receive a written response within ten business days. Student's rights are set forth at various places in this catalog. Contact the Office of Student Success if you require additional information.

PLEASE SEE APPENDIX A FOR INFORMATION ABOUT DISABILITY ACCOMMODATIONS AND B, C, AND D FOR MORE INFORMATION ABOUT POLICIES AND PROCEDURES RELATED TO SEXUAL OR GENDER DISCRIMINATION ([LINKED HERE](#) AND [AVAILABLE ON THE WEBSITE](#)).

### **12.2 Disability and Accommodation Policy**

Generally, Virscend University is committed to providing equal and integrated access for students with disabilities to academic, social, cultural and recreational programs. This resolve is grounded not only in the law, including Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act, but also in Virscend's own commitment to the inclusion of all members of the community.

#### **12.2.1 Documentation Guidelines**

The Office of Student Success and Distance Education conducts individualized assessments of accommodation requests that include the review of relevant documentation. We emphasize the value of the student's experience, history, and perspective in conjunction with the review of supporting medical documentation, and therefore meet with every student before finalizing accommodation plans.

When submitting documentation, the following elements are requested universally:

- A signature of a licensed, treating physician, therapist, or other qualified care provider is required for all documentation.
- A signed, dated, typewritten narrative written in English (or translated into English by a certified translator) provided on letterhead
- Current disability and history of diagnosis (Although we do not set a limit on the age of the documentation, it must still be accurate and relevant to the student's current diagnostic profile.)
- Information regarding current treatment plan (if relevant to accommodation planning)
- Functional impact of diagnosis (e.g., learning, concentrating, walking, seeing, etc.)
- Any recommendations or strategies that will mitigate the Impact of the described limitations.

### **12.2.2 Temporary Injuries & Illnesses**

The Office of Student Success works with students experiencing temporary injuries and illnesses in order to facilitate short-term accommodations. Temporary injuries refer to non-recurring medical conditions of short duration (generally six months or less). Examples of temporary injuries and illnesses include broken limbs, manual injuries, concussions, and impairments resulting from surgical recovery.

Students requesting accommodations for a temporary injury should contact the Office of Student Success directly in order to schedule an access meeting with a member of our staff. Additional documentation to support your request for accommodations may be requested.

Documentation from students with temporary injuries and illnesses should indicate the current impact of the condition and provide an estimated time of recovery.

### **12.2.3 Confidentiality**

The Office of Student Success operates under the Family Educational Rights and Privacy Act (FERPA), and all information and medical documentation submitted to the office is protected under the parameters of this law.

## **12.3 Student Grievance Policy and Procedure**

### **12.3.1 Student Grievance Policy**

Problems or complaints that students may have about students, faculty, staff or the institution can be resolved by directing the concern to the Grievance Committee (composed of one faculty and one staff). The Grievance Committee is in charge of investigating and providing a resolution to the grievance.

### **12.3.2 Student Grievance Procedure**

In order to process their grievance/complaint, the grievant must submit the online form (<https://virscend.com/student-forms/#1590010040100-8cf6a558-7f38>). The committee will send an acknowledgment by email/mail and schedule a meeting with the student within 10 days from which the letter was received.

However, if the grievant disapproves of the Committee's response, the grievant may submit a complaint to the Office of Academic Programs. The complaint may be sent via email ([admission@virscend.com](mailto:admission@virscend.com)) or letter to the following name and address: Virscend University, Office of Academic Programs, Virscend University 16490 Bake Parkway, Irvine, CA 92618. The written complaint must contain a statement of the nature of the problem, the date the problem occurred, the names of the individuals involved, copies of documents, if any, which contain information regarding the problem, evidence (if any) demonstrating that the institution's grievance/complaint procedure was properly followed, and the student's signature. Upon review, the Program Director will send a written response to the individual within 10 business days. Please note that the University expressly forbids anyone to take any form of retaliatory action against any member of the Virscend community who in good faith voices concerns, seeks advice, files a complaint or grievance, testifies or participates in investigations, compliance reviews, proceedings or hearings, or opposes actual or perceived violations of Virscend's University's policy or unlawful acts.

#### **12.4 Student Conduct Policy**

Students are always expected to behave professionally and respectfully. Students are subject to dismissal for any inappropriate or unethical conduct including any act of academic dishonesty. Students are expected to dress and act accordingly while attending this institution. At the discretion of the school administration a student may be dismissed from school for reasons including, but not limited to:

- Coming to class in an intoxicated or drugged state.
- Possession of drugs or alcohol on campus.
- Possession of a weapon on campus.
- Behavior creating a safety hazard to another person(s).
- Disobedient or disrespectful behavior to other students, an administrator and/or instructor.
- Stealing or damaging the property of another.

Any student(s) found to have engaged in such conduct will be asked to leave the premises immediately. Disciplinary action will be determined by the Chief Executive Officer (CEO) of this institution and such determination will be made within 10 days after meeting with both the corresponding department chair and the student in question.

#### **12.5 Faculty and Student Research Policy**

Virscend University encourages faculty and students to conduct applied research in the domain of Business Administration. The research topics include:

- Management, Human Resources Management and Operational Management
- Accounting
- Finance
- Information Systems and E-commerce
- Marketing Management
- International Business
- Supply Chain Management
- Other Business Administration related topics

Virscend University may sponsor up to 50% of the domestic travel expenses for Faculty and students to present research papers in academic conferences and project competitions.

In order to be considered for the travel support, the applicant needs to submit the travel request at least one month before the travel and include the following information:

- Name of Conference
- Accepted paper for presentation and the acceptance notice
- Estimated travel cost including transportation, lodging, meals, and conference registration fee
- Brief description of the purpose and impact of the conference presentation

## **12.6 Cheating and Plagiarism Policy**

Students are expected to maintain high standards of academic integrity. Acting in good conscience is integral to our mission statement. Academic dishonesty is willful and intentional fraud used to deceive in order to improve a grade or obtain course credit. It includes all student behavior intended to gain unearned academic advantage by fraudulent and/or deceptive means.

- The instructor shall contact the student with evidence of the cheating/plagiarism in writing within one week of discovery of the event.
- At faculty's discretion, cheating/plagiarism may result in an "F" grade on the assignment or examination, or in the course. If a student denies the charge of cheating/plagiarism, he/she will be permitted to remain in the class until it has been resolved by the Grievance Committee.
- The Grievance Committee shall determine if any further disciplinary action is required. Disciplinary actions might include, but are not limited to, requiring special counseling, loss of membership in organization(s), disciplinary probation, suspension or expulsion from Virscend University.

### **12.6.1 Cheating Definition**

Cheating is defined as obtaining or attempting to obtain or aiding another in obtaining or attempting to obtain credit for work or any improvement in evaluation of performance, by any dishonest or deceptive means. Cheating includes, but is not limited to:

- Copying graded homework assignments from another student.
- Working with others on a take-home test or homework when specifically prohibited by the instructor.
- Looking at another student's paper or screen during an examination.
- Looking at text, notes or electronic devices during an examination when specifically prohibited by the instructor.
- Accessing another student's electronic device and taking information from the device.
- Allowing another person to complete assignments or an online course on behalf of you.
- Giving one's work to another to be copied or used in an oral presentation.
- Giving answers to another student during an examination or for a take-home test.



- After having taken an exam, informing another person in a later section about questions appearing on that exam.
- Providing a term paper to another student.
- Taking an exam, writing a paper, or creating a computer program or artistic work for another.

### **12.6.2 Plagiarism Definition**

Plagiarism is defined by using someone else's content either by paraphrasing or using word for word or exact image(s) without giving the content writer, creator, maker, owner etc... credit. Whenever the student utilizes material borrowed either from but not limited to the web, books, videos, and podcast, the student must consult Purdue OWL and/or copyright laws to ensure that they have attributed the proper credit to the corresponding person/people/agency/artist etc.... Plagiarism includes, but is not limited to:

- Using online or written content without giving proper credit.
- Taking someone else's content without properly providing citation.
- Taking either clauses, paragraphs and or paraphrasing without any reference to the content from where it was obtained.

### **12.7 Academic Freedom Policy**

Virscend University is committed to ensuring full academic freedom to all faculty and students. In Research and Publication, faculty and students have the right to choose methodologies, draw conclusions, and assert the value of their contributions based on evidence, but does not protect against critiques of their claims.

In Teaching and Learning, faculty has the right to select course materials and content, pedagogy, make assignments and assess student performance germane to the subject matter, provided that these judgments align with the context of the course descriptions as currently published, and the instructional methods are those officially sanctioned by the institution. Limits may arise when the manner of instruction substantially impairs the rights of others or demonstrates that the instructor is professionally ignorant, incompetent, or dishonest with regard to their discipline or fields of expertise. Faculty should be careful not to introduce into their teaching controversial matters which have no relation to their subject.

Both faculty and students have the right to express their views - in speech, writing, and through electronic communication, both on and off campus - without fear of censorship or retaliation. No political, religious, or philosophical beliefs of politicians, administrators, and members of the public can be imposed on students or faculty. If faculty or students feel their rights have been violated, he/she reserves the right to file a complaint to the Grievance Committee.

### **12.8 Jeanne Clery Act Policies**

The Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act is a federal statute requiring colleges and universities participating in federal financial aid programs

to maintain and disclose campus crime statistics and security information. This includes amendments implemented with the Campus SaVE Act as pertains to the Violence Against Women Act (VAWA).

Additional information may be obtained from the U.S. Department of Education Campus Safety and Security website at <http://ope.ed.gov/security/>. Crime statistics are reported to the Department of Education annually.

### **12.9 Student Services**

Academic advising is always available through the Office of Student Success (counselor@virscend.com) during normal operating hours. Registration information and assistance is available through the Office of Student Success as well (counselor@virscend.com). Financial assistance and support are available through the Office of Financial Services (finance@virscend.com). Admission and Marketing information is available through the Office of Admissions (admission@virscend.com).

Should a student encounter a personal problem that interferes with his or her ability to complete coursework, this institution will provide assistance in identifying appropriate professional assistance in the student's local community. For more information contact the Office of Student Success and Distance Education.

### **12.10 Placement Services**

Career advising is provided by the Faculty. Students are advised on career pathways and potential employment opportunities.

### **12.11 Student Housing**

This institution does not operate dormitories or other housing facilities. This institution does not provide assistance, nor does it have any responsibility to assist students in finding housing. Housing in the immediate area is available in two-story walkup and garden apartments.

Currently the average rent for a studio apartment in Irvine is about \$2,646 per month, and one bedroom is around \$2,777, and \$3,482 for a two-bedroom apartment.

### **12.12 Privacy Act**

It is this institution's intent to carefully follow the rules applicable under the Family Education Rights and Privacy Act. It is our intent to protect the privacy of a student's financial, academic and other school records. We will not release such information to any individual without having first received the student's written request to do so, or unless otherwise required by law.

### **12.13 Distance Learning**

There will be approximately 5 working days that will elapse between the institution's receipt of student lessons, projects, or dissertations and the institution's mailing of its response or evaluation.

## Section 13: Disclosures

### 13.1 Other BPPE Required Disclosures

- As a prospective student, you are encouraged to review this catalog prior to signing an enrollment agreement. You are also encouraged to review the School Performance Fact Sheet, which must be provided to you prior to signing an enrollment agreement.
- The policy of this institution is to update the official school catalog annually, in August of each year.
- Annual updates may be made by the use of supplements or inserts accompanying the catalog. If changes in educational programs, educational services, procedures, and/or policies required to be included in the catalog by statute or regulation are implemented before the issuance of the annually updated catalog, those changes shall be reflected at the time they are made in supplements or inserts accompanying the catalog.
- This institution makes its current catalog and current program brochures available to the public at no charge. Individuals who wish to obtain a copy can make arrangements by simply calling the school's admissions office.
- Any questions a student may have regarding information that is not covered may direct their concern to the admissions office.
- Any questions unsatisfactorily answered by the catalog or admissions office may be directed to our Grievance Committee.
- If a student does not conform with how the Grievance Committee responded to their concern(s), the student may direct their concern to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd. Ste 225 Sacramento, CA 95834 P.O. Box 980818, West Sacramento, CA 95798-0818P (916) 574-8900 F (916) 263-1897 [www.bppe.ca.gov](http://www.bppe.ca.gov)
- A student, or any member of the public, may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling toll free (888) 370-7589 or by completing a complaint form, which can be obtained on the bureau's Internet web site [www.bppe.ca.gov](http://www.bppe.ca.gov).
- This institution currently does not offer visa or any related services.
- Any questions a student may have regarding this catalog that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 1747 N. Market Blvd #225 Sacramento, CA 95834, P.O. Box 980818, West Sacramento, CA 95798-0818, [www.bppe.ca.gov](http://www.bppe.ca.gov), (888) 370-7589 or (916) 574-8900 or by fax (916) 263-1897. A student or any member of the public may file a complaint about this institution with the Bureau for Private Postsecondary Education by calling toll free (888) 370-7589 toll free or by completing a complaint form, which can be obtained on the Bureau's Internet web site [www.bppe.ca.gov](http://www.bppe.ca.gov)

### 13.2 Catalog Disclosures

- “Catalog Rights” define a student’s right to the set of requirements, conditions and policies in which he/she was admitted into the program. Both undergraduate and graduate students acquire “Catalog Rights” through their continuous attendance. Continuous attendance is defined as maintaining uninterrupted enrollment in the program and adhering to the attendance policy (See 8.1 Attendance Policy). A student impacted by circumstances beyond their control may request the Office of Academic Programs to

consider his/her situation and allow them to maintain “Catalog Rights”. The Academic Program Committee will review and make the final decision.

- As we continue to improve our program and services to meet the educational needs of the 21st century, policies might be created, edited and/or renamed. As part of the enrollment agreement, it is the obligation of the student to become familiar with the latest catalog’s content from Virscend University. Furthermore, while we make every effort to ensure that we provide students with the most updated information, there may be instances where this may not be so. In such cases, we ask students to contact the office in charge of their respective concerns.

## Section 14: GE Requirements for BS Program

### Transferable General Education Course Descriptions

**This is a new program that Virscend University plans to start in the Fall of 2024.**

This program is designed for students with an Associate Degree that are looking to receive a bachelor degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

Students must have earned GE credits in each of the categories before being admitted to the BS Program at Virscend University. The GE course does not count toward meeting the major requirements. Must have a “C” or better to earn credit in GE.

CATEGORY	SUB-CATEGORY	GE COURSE	Units	
A: ENGLISH LANGUAGE AND COMMUNICATION  (15 UNITS REQUIRED)	A1: WRITTEN COMMUNICATION  (6 UNITS REQUIRED)	A1.1 ENGLISH COMPOSITION	3	
		A1.2 ANALYTICAL COLLEGE WRITING	3	
		A1.3 ENGLISH COMPOSITION 2	3	
	A2: ORAL COMMUNICATIONS  (6 UNITS REQUIRED)	A2.4 INTERPERSONAL COMMUNICATIONS	3	
		A2.5 PUBLIC SPEAKING	3	
		A2.6. COMMUNICATION SKILLS	3	
	A3: CRITICAL THINKING  (3 UNITS REQUIRED)	A3.7 CRITICAL THINKING IN THE DIGITAL AGE	3	
	B: SCIENCE, INFORMATION LITERACY, QUANTITATIVE REASONING  (21 UNITS REQUIRED)	B1: SCIENCE  (6 UNITS REQUIRED)	B1.1 INTRODUCTORY NUTRITION	3
			B1.2 THE GLOBAL ENVIRONMENT	3
B2: INFORMATION LITERACY  (6 UNITS REQUIRED)		B2.3 COMPUTER LITERACY	3	
		B2.4 INTRODUCTION TO PROGRAMMING	3	
B3: QUANTITATIVE REASONING  (9 UNITS REQUIRED)		B3.5 COLLEGE ALGEBRA	3	
		B3.6 CALCULUS FOR BUSINESS	3	
		B3.7 INTRODUCTION TO BUSINESS STATISTICS	3	
C: ARTS AND HUMANITIES		C1.1 FOUNDATION ART HISTORY	3	
		C1.2 WORLD LITERATURE	3	
		C1.3 DIGITAL ARTS	3	

(12 UNITS REQUIRED)		C1.4. BUSINESS ETHICS	3
		C1.5. MUSIC AND FILM	3
D: SOCIAL SCIENCE  (12 UNITS REQUIRED)		D1.1 CIVIL RIGHTS AND LAW	3
		D1.2 MODERNIZATION IN GLOBAL PERSPECTIVE	3
		D1.3 BUSINESS ETIQUETTE	3
		D1.4 CULTURE AND COMMUNICATIONS	3
		D1.5 INTERNATIONAL ECONOMICS	3
		D1.6 CYBERSPACE CITIZENSHIP	3
		D1.7 SOCIAL PSYCHOLOGY	3

**Category A** (15 units, English Language Communications and critical thinking)

A1. Written Communications (6 units)

1. English Composition I (3 units)

Prerequisites: Virscend University General Education Written Communication Placement Exam.

Course Description: A basic course in writing, offering intensive practice in every stage of the writing process from generating ideas to final proofreading, as well as to the development of stronger reading comprehension for specific writing tasks.

Letter grade only (A-F). (Lecture 3 hours)

2. Analytical College Writing (3 units)

Prerequisite: None

Course Description: Introduction to college writing focusing on composing as a recursive process for generating meaning and communicating effectively. Emphasizes short analytical essay writing based on reading, media, film and other relevant discourse, including selections that examine issues of diversity.

Letter grade only (A-F). (Lecture 3 hours)

3. English Composition II (3 units)

Prerequisite: English Composition I

Course Description: An advanced course in writing. Expository writing based upon the close reading and study of selected examples from fiction, poetry, and drama. The course emphasizes written analytical interpretations which include recognition of the traditional techniques, forms, and rhetorical devices used by writers of literature.

Letter grade only (A-F). (Lecture 3 hours)

## A2. Oral Communications (6 units)

### 1. Interpersonal Communications (3 units)

Prerequisite: None

Course Description: Basic characteristics of processes underlying the formation, maintenance and termination of interpersonal relationships; theoretical and practical implications of these characteristics in various forms of interpersonal communication. Workshop: Planned exercises and activities to develop interpersonal communications skills.

Letter grade only (A-F). (Lecture 2 hours, Workshop 1 hour).

### 2. Public Speaking (3 units)

Prerequisite: None

Course Description: Help students for a variety of academic and other situations in which formal presentations are required. Topics will include cultural conventions and speech, perceptions of others, verbal and nonverbal messages, and techniques of oral presentation and persuasion. Students will learn how to research, outline, and deliver short, informal presentations as well as longer speeches.

Letter grade only (A-F). (Lecture 2 hours, Workshop 1 hour).

### 3. Communication Skills (3 units)



Prerequisite: None

Course Description: Help students with strategies and practices to develop the written, verbal, non-verbal, and technical communication skills of the middle-level learner. Also examines the culture and dynamics of communication within the classroom and the school. Foci will include: process writing; writing in all areas of the curriculum; communication assessment; communicating with technology; and how to guide the middle-level learner in asking critical questions.

Letter grade only (A-F). (Lecture 2 hours, Workshop 1 hour).

A3. Critical Thinking (3 units)

1. Critical thinking in Digital Information Age (3 units)

Prerequisite/Corequisite: English Composition I

Course Description: Help students develop critical thinking skills using technical software. Main topics include: identifying engineering issues for investigation, developing planning and problem-solving strategies, locating pertinent information and examples, critically analyzing these sources, forming and testing hypotheses, synthesizing and organizing results for effective communication, and developing transferable problem-solving skills.

Letter grade only (A-F). (Lecture 2 hours, laboratory 1 hour)

**Category B** (21 units, Science, Information Literacy and Quantitative Reasoning)

B1. Science (6 units)

1. Introductory Nutrition (3 units)

Prerequisite: None

Course Description: Essential nutrients, their physiological functions and human needs during the life cycle; food sources as applied to selection of an adequate diet; problems encountered providing food to meet nutritional needs; food additives and consumer protection.

Letter grade only (A-F). (Lecture 3 hours)

2. The Global Environment (3 units)

Prerequisite: None

Course Description: An introduction to the Earth's principal human-environmental relationships and biogeographic processes with a focus on how human actions impact the geography of living things from the local to the global scale.

Letter grade only (A-F). (Lecture 3 hours)

B2. Information Literacy (6 units)

1. Computer Literacy (3 units)

Prerequisite: Course design assumes familiarity with computers.

Course Description: Gain practical, hands-on experience in installing hardware and software on a PC. Learn what a computer network is and how it is similar to the telephone network. Learn the parts that make up a computer and a network.

Letter grade only (A-F). (Lecture 2 hours, laboratory 1 hour)

2. Introduction to Programming (Python) (3 units)

Prerequisite: Computer Literacy (or equivalent)

Course Description: An introduction to basic concepts of computer science and fundamental techniques for solving problems using the Python programming language. Variables, data types, conditional statements, loops and arrays. Programming style. Applications to numerical and non-numerical problems.

Letter grade only (A-F). (Lecture 2 hours, laboratory 1 hour)

B3. Quantitative Reasoning (9 units)

1. College Algebra (3 units)

Prerequisite: None

Course Description: Fundamental algebraic concepts and with the necessary skills needed to solve and formulate algebraic problems, apply and make connections of algebraic concepts to real life applications. Topics include laws of exponents, factoring, inequalities, polynomials, roots, linear and quadratic equations, complex numbers, rational functions, systems of equations, exponential, logarithmic functions, and inverse functions.

Letter grade only (A-F). (Lecture 2 hours, laboratory 1 hour)

2. Calculus for Business (3 units)

Prerequisite/Corequisite: College Algebra

Course Description: Functions, derivatives, optimization problems, graphs, partial derivatives. Applications to business and economics. Emphasis on problem-solving techniques.

Letter grade only (A-F). (Lecture 2 hours, laboratory 1 hour)

3. Introduction to Business Statistics (3 units)

Prerequisites/Corequisites: Calculus for Business

Course Description: Sampling methods, data collection, organizing and visualizing, descriptive statistics, random variables, probability distributions, point and interval estimation, hypothesis testing, correlation, regression, contingency tables, applications in business, finance, econometrics, and marketing research.

Letter grade only (A-F). (Lecture 3 hours)

**Category C** (12 units, Arts and Humanities)

1. Foundation Art History (3 units)

Prerequisites: English Composition I & Interpersonal Communications

Course Description: Students learn from guest artists and arts scholars about their work, and how they have established and sustained a practice and career. Invited from across the spectrum of visual arts, each guest represents a case study in presentation and professionalism.

(Letter grade only (A-F). (Lecture 3 hours)

2. World literature (3 units)

Prerequisites: English Composition I & Interpersonal Communications

Course Description: Readings in translation from world literature. Emphasis on how literature engages unique cultural elements around the world as well as cross-cultural comparisons.

Letter grade only (A-F). (Lecture 3 hours)

3. Digital Arts (3 units)

Prerequisites: English Composition I & Interpersonal Communications

Course Description: Techniques and concepts involved in the production of visual effects, computer animation, and interactive media. Through screenings, field trips and hands-on production, students explore art and science of digital graphics, 2D-compositing, and 3D-animation. Culminates in the development of digital elements for student production.

Letter grade only (A-F). (Lecture 3 hours)

4. Business Ethics (3 units)

Prerequisites: English Composition I & Interpersonal Communications

Course Description: Various types of ethical dilemmas that take place in business organizations and acquire concepts and tools needed to manage these complex value conflicts for the well-being of individuals, organizations, and society.

Letter grade only (A-F). (Lecture 3 hours)

5. Music and Film (3 units)

Prerequisites: English Composition I & Interpersonal Communications

Course Description: Study of interrelationships of dramatic, visual, and musical arts in film, with special emphasis on the role of music.

Letter grade only (A-F). (Lecture 3 hours)

**Category D** - upper division (12 units, Social Sciences and Citizenship)

1. Civil Rights and Law (3 units)

Prerequisite: Category A GE courses

Course Description: Designed to provide the student with a basic understanding of the interaction between the American legal system and civil rights of African Americans, other minorities, women and the general citizenry.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)

2. Modernization in Global Perspective (3 units)

Prerequisites: Category A GE courses

Course Description: Exploration of psychological and material problems in modern society (both western and Third World) due to accelerating change beginning with the advance of technology, rise of capitalism, abandonment of "old values," increasing complexity of bureaucracy, and lowering of social barriers.

Letter grade only (A-F). (Lecture 3 hours)

3. Business Etiquette (3 units)

Prerequisites: Category A GE courses

Course Description: Basic concepts for understanding/practice of communication in world of business for managers and professionals. Language/conversations in business and role in coordinating actions. International, technical, and linguistic developments in business communication.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)

4. Culture and Communications (3 units)

Prerequisites: Category A GE courses

Course Description: Culture and its influence on the communication process; practical application to intercultural and multicultural situations; cultural patterns in America and abroad and their effect on verbal and nonverbal communicative behavior; cultural dimensions of ethnocentrism, stereotypes, and prejudices and their effect on communication; multicultural approaches to human interaction.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)

5. International Economics (3 units)

Prerequisites: Category A GE courses

Course Description: Covers selected issues concerning the international economy from an interdisciplinary perspective. Topics include: International trade theory, globalization production, political economy of trade policy, international economic institutions, bi-lateral and multilateral trade negotiations, and foreign exchange markets.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)

6. Cyberspace Citizenship (3 units)

Prerequisites: Category A GE courses

Course Description: The role of internet in politics, society, and economy. Development of cyberspace, virtual communities, online commerce, Web free speech fora. Evolving governmental institutions for managing property rights, Internet expansion and resolving cyberspace conflicts. Multiple dimensions of participatory citizenship in cyberspace.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)

7. Social Psychology (3 units)

Prerequisites: Category A GE courses

Course Description: Examines the origins and development of the self through the socialization process. Emphasis is on the social influence of small groups (family, peers, reference groups and subcultures) and societal organization and institutions on identity, role behavior and attitudes.

General Education Category A must be completed prior to taking any upper-division course except upper-division language courses where students meet formal prerequisites and/or competency equivalent for advanced study.

Letter grade only (A-F). (Lecture 3 hours)



## Section 15: Program Description for BS and MB

### 15.1 Program Description For BS Program

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

Program Name	Bachelor of Science (BS) in Business Administration
Program Description	This program is designed to help students obtain business administration knowledge and skills. Students develop competencies in the rapidly changing economy with new opportunities arising daily in the business world. The students will acquire tools to prepare them to meet the challenges of a global marketplace in a wide variety of industries.
Program Mission	Our mission is to inspire business professionals to be intellectually prepared for the fast-changing global business environment.

<p>Program Objectives</p>	<p>After completing the Business Administration program, students will be able to:</p> <ul style="list-style-type: none"> <li>● Demonstrate knowledge of the strategic management process and an ability to assess industry attractiveness and the competitive environment.</li> <li>● Explain how effective leaders use their interpersonal skills to promote change, communicate vision, provide a sense of direction, and inspire employees.</li> <li>● Successfully utilize the tools and techniques of managerial accounting to make decisions about both day-to-day operations and long-term tactics and strategies.</li> <li>● Utilize the tools and methodologies needed to solve marketing problems, including developing marketing plans and the use of various marketing strategies.</li> <li>● Identify and analyze the pertinent concepts and theories of law, ethical issues that arise, and the principles of legal reasoning.</li> <li>● Apply fundamental processes, theories, and methods to business communication in the workplace and the overall writing initiative.</li> <li>● Demonstrate proficiency in English composition, including the ability to use appropriate style, grammar, and mechanics in writing assignments and to conduct academic research.</li> <li>● Demonstrate an understanding of computer applications and proficiency in the managerial applications of Internet technology, including the application of management principles to business-to-consumer, business-to-business, and intra-business commercial ventures.</li> <li>● Identify and apply fundamental math concepts for operations and problem solving and apply basic statistical concepts and tools in order to correctly interpret the results of statistical analyses.</li> </ul>
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Learning Outcomes	<ol style="list-style-type: none"> <li>1. Critical Thinking: Students will demonstrate conceptual learning, critical thinking and problem-solving skills.</li> <li>2. Business Ethics: Students will demonstrate awareness and knowledge of social responsibility, ethical leadership and citizenship issues in the local, national and world communities.</li> <li>3. Team Skills: Students will demonstrate interpersonal skills for working in a dynamic and diverse world including in a team.</li> <li>4. Communication Skills: Students will demonstrate effective oral and written communication skills in English.</li> <li>5. Business Functions: Students will demonstrate an understanding of all business functions, practices and related theories and integrate this functional knowledge to address business problems.</li> </ol> <ol style="list-style-type: none"> <li>1. Quantitative &amp; Technical Skills: Students will demonstrate quantitative and technology</li> <li>2. Globalization - Students will learn the fundamental theories and practices of globalized environment, supply chain and government policies and apply the relevant concepts to facilitate efficient globalized operations</li> </ol>
Semester Units	60 semester units
Is an Externship or Internship Required?	No
Graduation Requirements	To complete this program a student must complete all prescribed courses and earn a cumulative 2.0 grade point average.
Final Tests or Exams	Yes. Students are evaluated through written and performance assessments in each course taken in this program of study.
Required Internship or Externship	No

### 15.2 Program Description for MBA Program

Program Name	Master of Business Administration
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Program Description	The MBA program is STEM-designated and provides students with a strong foundation in content and competencies that will support their development as effective managers in many different types of settings. Students develop and utilize analytical tools to assist in decision making, to acquire organizational skills, to assist in their effective implementation of operational policies, to acquire a body of knowledge in the functional areas of business so that they develop leadership and supervisory skills, communication skills, and an understanding of the role of technology as an aid to effective management.
Program Mission	Our mission is to inspire business professionals to be intellectually prepared for the fast-changing global business environment.
Program Objectives	<p>Students who successfully complete the Master of Business Administration degree program will acquire the following competencies:</p> <ul style="list-style-type: none"> <li>● Critical Thinking: solve managerial problems using critical thinking skills and quantitative analysis;</li> <li>● Ethical Reasoning: evaluate the moral and ethical principles practiced in the organizational setting;</li> <li>● Team Development: analyze the use of managerial and leadership skills to develop productive teams;</li> <li>● Decision Making and Execution: research business information to support the decision-making process; and</li> <li>● Global Thinking: analyze business opportunities and challenges from a global perspective.</li> <li>● Graduates will incorporate social, political and environmental factors in their assessment of business problems</li> </ul>

Learning Outcomes	<ul style="list-style-type: none"> <li>• PLO 1: Critical Thinking and Research Analytics - Students will identify potential business opportunities, analyze competitive advantages, and apply fundamental strategy frameworks by critical thinking and applying proper problem-solving skills</li> <li>• PLO 2: Business Ethics and Corporate Governance - Students will develop awareness and knowledge of the ethical decision making in all aspects of corporate governance</li> <li>• PLO 3: Interpersonal &amp; Team Skills - Students will develop their interpersonal skills by working collaboratively to integrate diverse viewpoints</li> <li>• PLO 4: Business Functions - Students will apply integrative business knowledge to solve problems</li> <li>• PLO 5: Quantitative &amp; Technical Skills - Students will utilize quantitative skills and analytical reasoning to analyze and interpret data to improve business performance</li> <li>• PLO 6: Domestic &amp; Global Environment - Students will learn to evaluate the domestic and globally competitive market and apply the relevant concepts to facilitate efficient globalized operation</li> </ul>
Semester Units	30
Is an Externship or Internship Required?	No
Graduation Requirements	To be awarded the Master of Business Administration degree, all students must complete 30 core program credits with a 3.0 minimum cumulative grade point average. Students in the programs should expect to take 12-24 months to complete the MBA program, provided that there is an uninterrupted and normal progression through their enrollment (Students must enroll in the fall semester and take all of the courses (three in fall, three in spring, four in summer) to complete the MBA program in one year).
Final Tests or Exams	Students are evaluated through written and performance assessments in each course taken in this program of study.
Required Internship or Externship	No

## Section 16: Course Descriptions

### 16.1 Bachelor of Science in Business Administration

**This is a new program that Virscend University plans to start in the Fall of 2024.** This program is designed for students with an Associate Degree that are looking to receive a Bachelor Degree in Business Administration. Please read the information below and contact The Admissions Department for further information at (949) 502-6252 or email [admission@virscend.com](mailto:admission@virscend.com).

Course #	Course Name	Course Description & Objectives
BA 300	Introduction to Economics (3 units)	<p>Economics terms, concepts, theories, models and practice. Money and banking, price changes, national income analysis, business cycles, economic growth, fiscal and monetary policy, international trade.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the definitions of the concepts, theories and models of economics.</li> <li>- Solving problems by applying the principles, theories of economics.</li> <li>- Examine and analyze different economic impacts, consumers' behavior using economic theories and concepts.</li> </ul> <p>Letter grade only (A-F).</p>
BA 301	Introduction to Business Communications (3 units)	<p>Analysis of principles of collecting, organizing, analyzing, and presenting business information. Written and oral communications involving problem solving in the business management process.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the uses of written and oral communication in the business organization.</li> <li>- Solving problems through collecting, evaluating, organizing, analyzing, and presenting information using proper style and form.</li> <li>- Examine and analyze different alternatives by conducting research using a broad range of sources, synthesizing and judging the quality of collected information and collaborate productively in a team environment to produce written documents and deliver oral presentations.</li> </ul>

BA 302	Introduction to Business Statistics (3 units)	<p>Application of statistics to business problems. Data collection and organization, probability theory, measures of central tendency and dispersion, hypothesis testing and estimation, simple regression, and correlation. Use of statistical software.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of statistical terms, definitions, terminologies and to teach the basic concepts of business statistics. A prime objective is to develop the ability to understand the real-world statistical data.</li> <li>- Solving problems by communicating intelligently with statisticians and other experts in the field. And, to enable students to use statistical procedures.</li> <li>- Examine and analyze management problems in order to make intelligent, optimal business decisions.</li> </ul> <p>Letter grade only (A-F).</p>
BA 303	Introduction to Management (3 units)	<p>Principles and theories of management, organization theory, planning and control techniques. Management of the overall organization and the production/operation systems of organizations.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Solving problems by using Critical Thinking skills.</li> <li>- Demonstrate the understanding of Ethical Practices.</li> <li>- Solving problems by applying Business Functions learned in class.</li> <li>- Demonstrate the understanding of Domestic and Global Environment.</li> </ul> <p>Letter grade only (A-F).</p>
BA 304	Introduction to Management Information Systems (3 units)	<p>Information systems concepts and components, contemporary organizational applications, development and management of information systems, and future trends. Computer-based team projects requiring integration and application of conceptual and skills-oriented information systems knowledge in business environment.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Identify potential applications of Information technology to benefit their organization.</li> <li>- Demonstrate understanding of how to apply information technology to support various business functions and to understand the fundamental principles on which new applications can be developed.</li> <li>- Demonstrate the selection for their organization an information system of effectiveness, reliability and flexibility.</li> <li>- Solving problems by the usage of planning and implementing team projects. Plus integrating database and Internet applications for a completed project.</li> </ul> <p>Letter grade only (A-F).</p>

BA 305	Introduction to Accounting (3 units)	<p>The use and reporting of accounting data for managerial planning, cost control, and decision-making purposes. Includes broad coverage of concepts, classifications, and behaviors of costs.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of managerial accounting concepts and how they relate to decision making in the business world.</li> <li>- Solving problems by applying Accounting is a complex subject that requires a substantial time investment.</li> <li>- Examine and analyze the practice of accounting in a business environment.</li> </ul> <p>Letter grade only (A-F).</p>
BA 306	Introduction to Finance (3 units)	<p>Introductory course for all business majors. Integration of computer applications and management information systems in (1) Time Value of Money, Risk, Valuation, Cost of Capital; (2) Capital Budgeting; (3) Long-Term Financing Decisions; (4) Working Capital Policy and Management; (5) Financial Analysis and Planning; (6) International Finance; (7) Special topics including Mergers, Acquisition and Bankruptcy.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of basic principles and practices in the real-life financial management of U.S. corporations.</li> <li>- Solving problems by applying basic mathematics involved in corporate finance and how to deal with the major aspects of corporate finance.</li> <li>- Examine and analyze the company's long-term investment affairs and financing policies as well as overseeing the management of short-term working capital.</li> </ul> <p>Letter grade only (A-F).</p>
BA 307	Introduction to Marketing (3 units)	<p>Buyer behavior, marketing research, pricing, distribution, promotion, product strategies, and the influence of external factors. Ethic, corporate social responsibility, and public policy that are intrinsic to marketing decision making in global environments are explored. Human Subject Pool participation required.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of Marketing concepts including marketing mix, marketing segmentation and positioning strategies, and pricing strategies.</li> <li>- Solving problems by applying marketing functions in a business environment.</li> <li>- Examine and analyze the various steps that consumers and organizations go through in the decision-making process.</li> </ul> <p>Letter grade only (A-F).</p>



BA 308	Introduction to International Business (3 units)	<p>Introduction to nature, dimensions, and environment of international business. Emphasis on business functions, practices, and decisions as influenced by cultural, political, economic, social, and institutional factors in various parts of world.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of Global Business Functions in terms of how accountancy, finance, marketing, and HRM adjust internationally and how strategic management, organizational design, manufacturing, and supply chain management operate in a multinational firm.</li> <li>- Solving problems by applying the theories and practice of international business.</li> <li>- Examine and analyze different strategies in a Globalized Environments in terms of How historical, geographic, environmental, socio-cultural, economic, political, legal, labor, and competitive factors affect the conduct of international business.</li> </ul> <p>Letter grade only (A-F).</p>
BA 309	Business Law (3 units)	<p>Law and the American legal system in today's business world. Contracts, sales, and commercial paper. Examination of the role and function of the judiciary, elements of civil and criminal lawsuits, and other emerging areas of the law, including alternative dispute resolution.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of basic concepts of law including procedure, torts, crimes and contracts.</li> <li>- Solving problems by applying learned knowledge of business law, legal concepts and procedures.</li> <li>- Examine and analyze legal choice selection and decision making as an employee or executive.</li> </ul> <p>Letter grade only (A-F).</p>
BA 310	Introduction to Human Resources Management (3 units)	<p>Overview of the dynamics of human behavior in organizations and implications for management. Motivation, personality and attitudes, human perception, groups and teams, norms, power and politics, conflict, learning, communication, job design, organizational culture, organizational change, leadership and cross-cultural issues.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of basic concepts and theories in organizational behavior to work situations including theories and concepts of personality, learning, motivations, teams/groups, and leadership.</li> <li>- Solving problems by applying team &amp; interpersonal skills including team/group development in organizations, common errors in team/group decision-making basic principles of team/group management.</li> </ul> <p>Letter grade only (A-F).</p>

BA 401	Database Management Systems (3 units)	<p>Introduction to database requirements, analysis and specification. SQL query formulation. Database implementation using relational database management system software, such as Oracle. Design of computerized business forms and reports.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the knowledge in database management theory and concepts, database modelling and database management systems with an emphasis on the relational database model.</li> <li>- Solving problems by using the relational database models, Normalization, Entity-Relationship Diagram and Structured Query Language (SQL).</li> <li>- Examine and analyze database alternatives for effective data management.</li> </ul> <p>Letter grade only (A-F).</p>
BA 402	Intermediate Accounting (3 units)	<p>Accounting theory including recording, valuation, and statement presentation of assets, liabilities, capital, and earnings. Funds statements, financial analysis, compound interest theory, and applications.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the knowledge of accounting theory including recording, valuation, and statement presentation of assets, liabilities, capital, and earnings.</li> <li>- Solving problems by applying learned knowledge in accounting theory.</li> <li>- Examine and analyze managerial decisions based on the result of the accounting practice.</li> <li>- Letter grade only (A-F).</li> </ul>
BA 403	Cost Accounting (3 units)	<p>Theory and practice of cost accounting. Managerial use of cost accounting data for planning, controlling and decision making. Emphasis on cost accumulation and management information systems.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the role of accounting information in management decision making and how management accounting contributes to business strategy development.</li> <li>- Solving problems by applying a normal costing system to determine overhead application rate, allocate overhead to products and services, and dispose under or over-applied overhead.</li> <li>- Examine and analyze managerial decisions based on break-even and cost-volume-profit analysis for both single and multiple products; and to determine margin of safety and operating leverage.</li> </ul> <p>Letter grade only (A-F).</p>

BA 404	Investment Principals (3 units)	<p>Investment markets and transactions; sources of investment information; return vs. risk; margin trading and short selling; investment planning; investing in equities and fixed income securities; speculative tax-sheltered investments; gold and other tangibles; portfolio management. Demonstrations and use of microcomputer technology.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of a variety of investment concepts such as the nature and operations of security markets, risk analysis, modern portfolio theory, the capital asset pricing model, valuation models for stocks and bonds, option trading, investment strategies in equity and fix income securities and the various aspects of investment companies.</li> <li>- Solving problems by applying risk analysis, modern portfolio theory, and the capital asset pricing model.</li> <li>- Examine and analyze the alternatives of investments through investment research in security analysis and portfolio management.</li> </ul> <p>Letter grade only (A-F).</p>
BA 405	International Marketing (3 units)	<p>The study of global marketing theory and practice. The historical, economic, cultural, political, and legal factors that affect marketing decision-making in an international context. How to develop and present plans for exploiting global marketing opportunities.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the managerial aspects of historical, economic, political, legal, and cultural environments that impact decision making globally.</li> <li>- Solving problems by applying the international marketing strategies.</li> <li>- Examine and analyze the alternatives of international marketing strategies in critical success factor analysis and the application of concepts and techniques.</li> </ul> <p><b>1. Letter grade only (A-F).</b></p>
BA 406	Leadership and Motivation in Organizations (3 units)	<p>Determinants of effective leadership and successful methods of motivating employees to achieve organizational goals. Identification of appropriate styles of leadership and methods for developing and applying leadership skills. Case studies, research, and simulation exercises.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of team dynamics and personal strengths and weaknesses relevant to individuals in leadership positions.</li> <li>- Solving problems by applying leadership management techniques.</li> <li>- Be able to make decision for behaviors to enact in given situations based on leadership theory and knowledge.</li> </ul> <p>Letter grade only (A-F).</p>

BA 407	Operations Planning and Control (3 units)	<p>Strategic principles and tactical practices related to operations planning. Topics include process selection, facilities layout, work systems design, inventory management, aggregate planning, master scheduling, MRP and ERP, scheduling and JIT production activity.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of long, medium and short-term planning within organizations and particularly within operations.</li> <li>- Solving problems by applying appropriate methods and techniques within the development of operations planning.</li> <li>- Examine and analyze integrating planning and control tactics across business functions within a company and across businesses within a supply chain. Demonstrate critical awareness of emerging issues and unique planning and control practices in service operations organizations.</li> <li>● Letter grade only (A-F).</li> </ul>
BA 408	Supply Chain Management (3 units)	<p>Management of value creation and the dynamic interaction of companies within a supply chain. Topics include supply chain drivers and performance, network planning, inventory positioning, supply chain coordination, and information sharing. Contemporary practices are discussed.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the key links in a supply chain that drives performance.</li> <li>- Solving complex supply chain management problems by applying theories, models and practice of supply chain management.</li> <li>- Examine and analyze different supply chain management solutions and propose rational, sensible, practical recommendations to problems based on analysis.</li> <li>- Letter grade only (A-F).</li> </ul>
BA 409	Intermediate Financial Management (3 units)	<p>An intermediate-level, lecture-discussion course in corporate finance. Topics include: cash budgeting, capital budgeting, business acquisition and mergers, cost of capital, and international finance.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the definitions of finance theories and applications of financial management.</li> <li>- Solving problems by applying financial management models.</li> <li>- Examine and analyze different proposals or long-term investment opportunities (capital budgeting decisions) and about how a corporation should raise and allocate long-term funds (long-term financing decisions or capital structure choice).</li> <li>- Letter grade only (A-F).</li> </ul>

BA 410	Project Management (3 units)	<p>Selection of project ideas and implementation of projects. Roles of team member and project manager. Project planning and organization. Budgeting, scheduling, monitoring and controlling, including computerized network models and project management software packages. Final project analysis and termination.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of Project Management analytical functions, practices and tools and be able to integrate this functional knowledge to address project issues.</li> <li>- Solving problems by applying quantitative and technological skills that are required to enable them to analyze and interpret project data to improve project performance.</li> <li>- Examine and analyze different projects based on project data collected.</li> </ul> <p>Letter grade only (A-F).</p>
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## 16.2 Master of Business Administration

Course #	Course Name	Course Description & Objectives
MBA 500 Core course	Management Information Systems (3 units)	<p>Foundation and infrastructure of information technology applied to strengthen competitiveness. Effective utilization of strategic information systems, telecommunications, system development process, database concepts and electronic commerce to enhance organizations' operations.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of various management information Systems concepts and practice including database, telecommunications, information security, e-commerce and enterprise systems.</li> <li>- Solving problems by applying information models and technologies to improve business efficiency and effectiveness.</li> <li>- Examine and analyze different MIS alternatives based on system analysis and design process.</li> </ul> <p>MBA 500 mode of instruction: Face-to-Face Letter grade only (A-F).</p>

MBA 501 Core course	Decision Technologies and Statistics (3 units)	<p>This course provides statistical tools and concepts that aid managerial decision making in business. Statistical analysis includes probability, estimation, hypothesis testing, forecasting, and decision process. Management Science includes quantitative modeling, math programming, decision support systems and simulation applicable to various business functions.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of basic principles and techniques of applied mathematical modeling for managerial decision making.</li> <li>- Solving problems by applying decision technologies and mathematical modeling.</li> <li>- Examine and analyze different alternatives by decision tools, models and research.</li> </ul> <p>MBA 501 mode of instruction: Face-to-Face Letter grade only (A-F).</p>
MBA 502 Core course	Management Strategies (3 units)	<p>Principles and theories of management, organization theory, planning and control techniques. Management of the overall organization and the production/operation systems of organizations.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the definitions, theories of management, organization theory, planning and control techniques.</li> <li>- Solving problems by applying theories of strategic management.</li> <li>- Examine and analyze different alternatives by using management, organization theory, planning and control techniques.</li> </ul> <p>MBA 502 mode of instruction: Face-to-Face Letter grade only (A-F).</p>
MBA 503 Core course	Financial Management (3 units)	<p>Introduction of Financial Management. Theories, models and practice in Financial management. Integration of computers, management information systems and cases to: (1) time value of money, risk, valuation, cost of capital, capital structure; (2) capital budgeting; (3) long-term financing decisions; (4) working capital policy and management; (5) financial analysis and planning.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the theories, models and practice of finance management.</li> <li>- Solving problems by applying theories of finance management</li> <li>- Examine and analyze different alternatives in financial decisions based on financial analysis and planning technologies.</li> </ul> <p>MBA 503 mode of instruction: Face-to-Face Letter grade only (A-F).</p>

MBA 504 Core course	Accounting Management (3 units)	<p>The use and reporting of accounting data for managerial planning, cost control, and decision-making purposes. Includes broad coverage of concepts, classifications, and behaviors of costs.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of the theories and practices of accounting information in investing and lending decisions and how accounting information impacts business strategy.</li> <li>- Solving problems by applying accounting theories and practices in a business environment.</li> <li>- Examine and analyze different accounting solutions based on accounting theories and practices.</li> </ul> <p>MBA 504 mode of instruction: Face-to-Face Letter grade only (A-F).</p>
MBA 505 Core course	Marketing Management (3 units)	<p>The theories and practice of marketing management. Buyer behavior, marketing research, pricing, distribution, promotion, product strategies, and the influence of external factors. Ethic, corporate social responsibility, and public policy that are intrinsic to marketing decision making in global environments are explored. Human Subject Pool participation required.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of all marketing functions, practices, and related theories.</li> <li>- Solving problems by applying marketing mix (product, price, place, and promotion); marketing research, e-commerce/Internet marketing and explain how marketing decisions are made using the basic business functions in a marketing context.</li> <li>- Examine and analyze different marketing decisions based on quantitative analysis using performance metrics and analyzing financial performance including a pro forma analysis and their performance in two examinations which involve quantitative analysis of marketing issues.</li> </ul> <p>MBA 505 mode of instruction: Face-to-Face Letter grade only (A-F).</p>

MBA 631 Elective course	Investment Principals (3 units)	<p>Investment markets and transactions; sources of investment information; return vs. risk; margin trading and short selling; investment planning; investing in equities and fixed income securities; speculative tax-sheltered investments; gold and other tangibles; portfolio management. Demonstrations and use of microcomputer technology.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of a variety of investment concepts such as the nature and operations of security markets, risk analysis, modern portfolio theory, the capital asset pricing model, valuation models for stocks and bonds, option trading, investment strategies in equity and fix income securities and the various aspects of investment companies.</li> <li>- Solving problems by applying risk analysis, modern portfolio theory, and the capital asset pricing model.</li> <li>- Examine and analyze the alternatives of investments through investment research in security analysis and portfolio management.</li> </ul> <p>MBA 631 mode of instruction: Face-to-Face Letter grade only (A-F). (Not currently offered at Virscend University)</p>
MBA 520 Core	Data Analytics (3 units)	<p>Learn to perform big data analysis using Excel’s most popular features such as Excel Macros, Visual Basic, Pivot Tables, and the other intermediate-to-advanced Excel functionality.</p> <p>The ability to analyze big data is a powerful skill that helps you make better decisions. Microsoft Excel is one of the top tools for data analysis and data visualization. This course will prepare you to design and implement advanced Excel formulas that aggregate data to create meaningful reports.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Fluent in Excel’s most commonly used business functions such as VLOOKUP, HLOOK, LOOKUP, INDEX and MATCH, summarize data in flexible ways, enabling quick exploration of data and producing valuable insights from the accumulated data.</li> <li>- Demonstrate understanding of how pivot tables, pivot charts and slicers work together for analyzing big data and help in creating automated dynamic dashboards/reports.</li> <li>- Become proficient in Excel macros and VBA user forms.</li> </ul> <p>MBA 520 mode of instruction: Face-to-Face Letter grade only (A-F). Prerequisite*: MBA500 Corequisite*: MBA501</p>



MBA 601 Core	Database Management Systems using SQL (3 units)	<p>Introduction to database design and creation using a DBMS product such as MS SQL Server. Develop SQL programming proficiency. Emphasis is on data dictionary, data manipulation, data integrity, data normalization, data control statements as well as on report generation. Upon completion, students should be able to write Structured Query Language (SQL) programs which create, update, and produce computerized business forms and reports.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of essential database management theory and concepts, database design and implementation with an emphasis on the relational database model.</li> <li>- Utilize database design techniques such as Entity-Relationship Diagram, normalization, and data warehouse.</li> <li>- Develop SQL programs to create complex forms and reports that integrate data from multiple sources.</li> </ul> <p>MBA 601 mode of instruction: Face-to-Face Letter grade only (A-F). Prerequisite*: MBA 500</p>
MBA 612 Elective course	Big Data Analytics using Programming Language (3 units)	<p>Introduction to the powerful open source language R. The course covers practical issues in statistical data analysis and computing, and explores many different types of data using R. Learn to prepare data for analysis, compute various statistical measures, create meaningful data visualizations, create reusable R functions, create R models to predict future outcomes. how to use R for effective data analysis.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Proficient in basic R programming including reading data into R, accessing R packages, writing function, debugging, and commenting R code.</li> <li>- Familiar with R Console, data types and structures in R, programming structures, functions, and data relationships in R.</li> <li>- Perform statistical data analysis through R programs to explore and visualize data.</li> </ul> <p>MBA 612 mode of instruction: Face-to-Face Letter grade only (A-F). (Not currently offered at Virscend University)</p>

MBA 621 Course	Digital Marketing (3 units)	<p>Introduction to E-Commerce and Internet Marketing concepts and technologies. Examines the concepts of media marketing and the role that digital technology plays in making marketing more effective. The course demonstrates how social media and digital technology can improve marketing strategy formulation and execution, in understanding and utilizing the many tools and techniques of media marketing. The focus will be on Facebook and Google Analytics.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Understand internet users, e-business models, and identify profitable E-Marketing strategies.</li> <li>- Describe marketing strategies of segmenting, targeting, positioning, and differentiation.</li> <li>- Analyze digitally based market research techniques, such as FaceBook and Google Analytics</li> <li>- Identify features of successful websites.</li> <li>- Evaluate and assess the context and content that is interesting to the target audience and increases traffic to the website.</li> <li>- Design a marketing plan for a product that will effectively advance customers from awareness to commitment.</li> </ul> <p>MBA 621 mode of instruction: Face-to-Face Letter grade only (A-F). Corequisite*: MBA505</p>
MBA 632 Elective course	Corporate Financial and Financial Certificate (3 units)	<p>Introduction to the theory, the methods, and the concepts of corporate finance. Understand the corporate environment, create values for shareholders through strategic planning and effective corporate financial management to maximize return based on specific competitive, regulatory, and financial market conditions.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Understand the optimal capital structure, the corporate finance decision making, and the financial markets and processes.</li> <li>- Familiarize with the time value of money, capital budgeting techniques, valuation of bonds and stocks, the cost of capital, initial public offerings, uncertainty and the trade-off between risk and return, security market efficiency, and dividend policy decisions.</li> <li>- Discover the complex interaction between the economy, the financial markets, and psychology.</li> </ul> <p>MBA 632 mode of instruction: Face-to-Face Letter grade only (A-F). (Not currently offered at Virscend University)</p>

MBA 650 Core	Project Management (3 units)	<p>Theory and applications of electronic commerce including issues such as E-cash, E-banking, E-tailing, SCM, E-marketing, B2C, B2B, C2C, E-government, Internet business opportunities, Internet security homepage maintenance, Internet database interface and cooperative computing.</p> <p>Objectives:</p> <ul style="list-style-type: none"> <li>- Demonstrate the understanding of Project Management analytical functions, practices and tools and be able to integrate this functional knowledge to address project issues.</li> <li>- Solving problems by applying quantitative and technological skills that are required to enable them to analyze and interpret project data to improve project performance.</li> <li>- Examine and analyze different projects based on project data collected.</li> </ul> <p>MBA 650 mode of instruction: Face-to-Face Letter grade only (A-F). Prerequisite*: MBA 500, MBA501, either MBA503 or MBA504, MBA 601, MBA621, and at least six courses (60% of the program)</p>
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**\*Prerequisites/Corequisites may be waived in lieu of professional or academic experience**

## Section 17: Articulation Agreements

Virscend University partners with local and international universities to further support students' educational pursuits.

Articulation agreements with universities allow students to transfer their credits/units to universities that have signed articulation agreements with Virscend University. It offers students options to take courses not offered during a semester or to transfer to other university programs.

Below we list the schools that have articulation agreements with Virscend University. If you have questions regarding transferring your credits/units to another university, contact the admission department of the university you wish to attend. If you are a university wanting to establish an articulation agreement, contact the Director of Admissions, at [admissions@virscend.com](mailto:admissions@virscend.com) (949) 502-6252.

We accept up to three courses (nine units) for the MBA program from schools in which we have an articulation agreement, pending approval from the Program Director.

We currently have articulation agreements with the following schools:

- Apollos University
- Humphrey's University
- Texas Health and Science University
- Taiwan FuJen University
- College de Paris

## **Addendums from the 2022-2023 Catalog**

- **Added Transparency (pages 12, 16, 17, 18, 29, 46, 57, 62)** - the BS program is expected to launch in Fall 2024
- **Update to Application Submission Instructions (pages 12, 13, 14)** - both BS and MBA programs require an academic personal statement if their GPA is below a 3.0
- **Update to Application Decision (page 14)** - rewrote application decision to better explain the application decision process in detail
- **Update to Scholarship Policy (pages 14, 15)** - added two new scholarships and changed the minimum requirements
- **Updates to accepted language scores (pages 13, 14, 18, 19)** - updated the minimum language requirement and added PTE to accepted language scores
- **Added Transparency (pages 19, 20)** - if a student's language requirement doesn't meet the minimum requirement, a conditional acceptance can be awarded if the student enrolls into a partner ESL program
- **Added Transparency (page 20)** - added a section explaining student visas and issuing form I-20
- **Updates to Incomplete Grade Policy and Procedure (page 23)** - expanded on the existing policy to better explain the reason for requesting an incomplete grade. Rewrote the procedure to better explain the process for students.
- **Update to Add/Drop procedure (page 24)** - moved administrative withdrawal from section 9.1 to section 8.5.1d
- **Update to University Fees (page 29, 30)** - updates to late payment fee, MBA/BS degree conferral, and degree program cost breakdown
- **Added Transparency (pages 31, 32, 33)** - added timeframe for refund window and calculations for refunds